

# **EXECUTIVE SUMMARY**

PRESENTATION

OCTOBER 2018

MYM.CA



# Company Overview



MYM is a publicly traded company (CSE: MYM) focused on developing and acquiring businesses and assets with the vision of becoming a fully integrated global player in the cannabis industry.

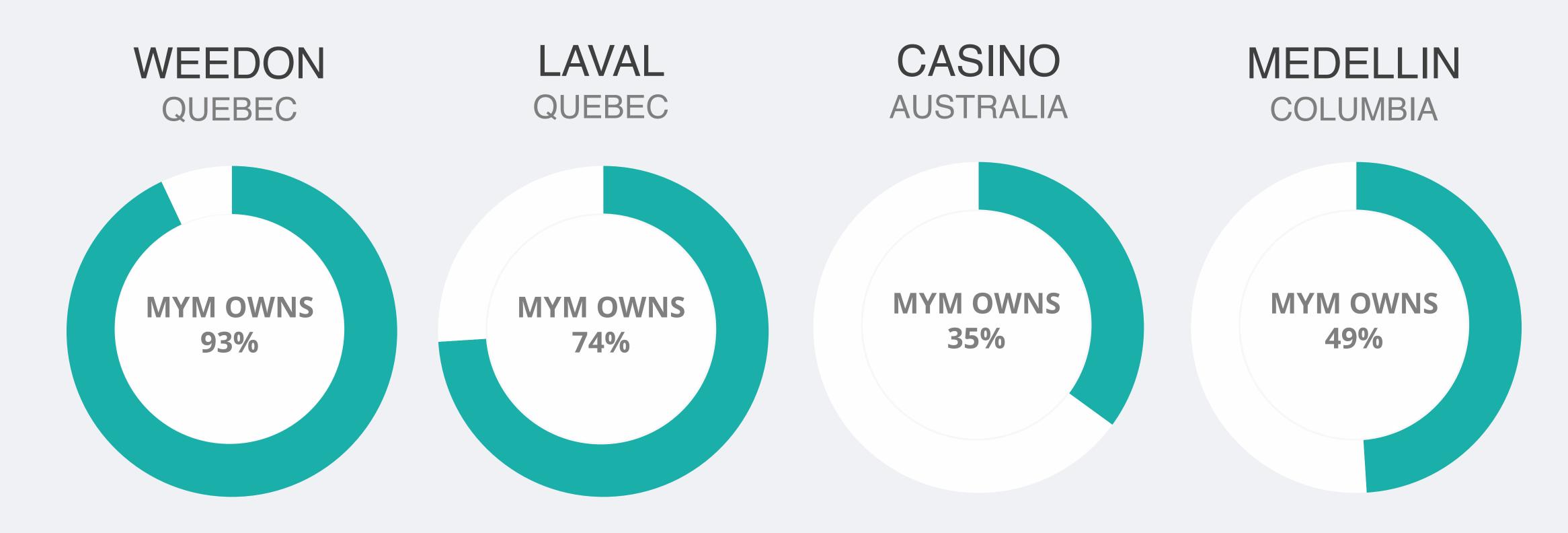


## Cultivation



Three large-scale production facilities through Joint Ventures are in development.

Total amount of greenhouse growing space is expected to exceed 2.7 Million sq. ft.



# Strategic Advantage and Asset

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As of October 2018, Health Canada has issued 132 licenses under the Access to Cannabis for Medical Purposes Regulations (ACMPR).

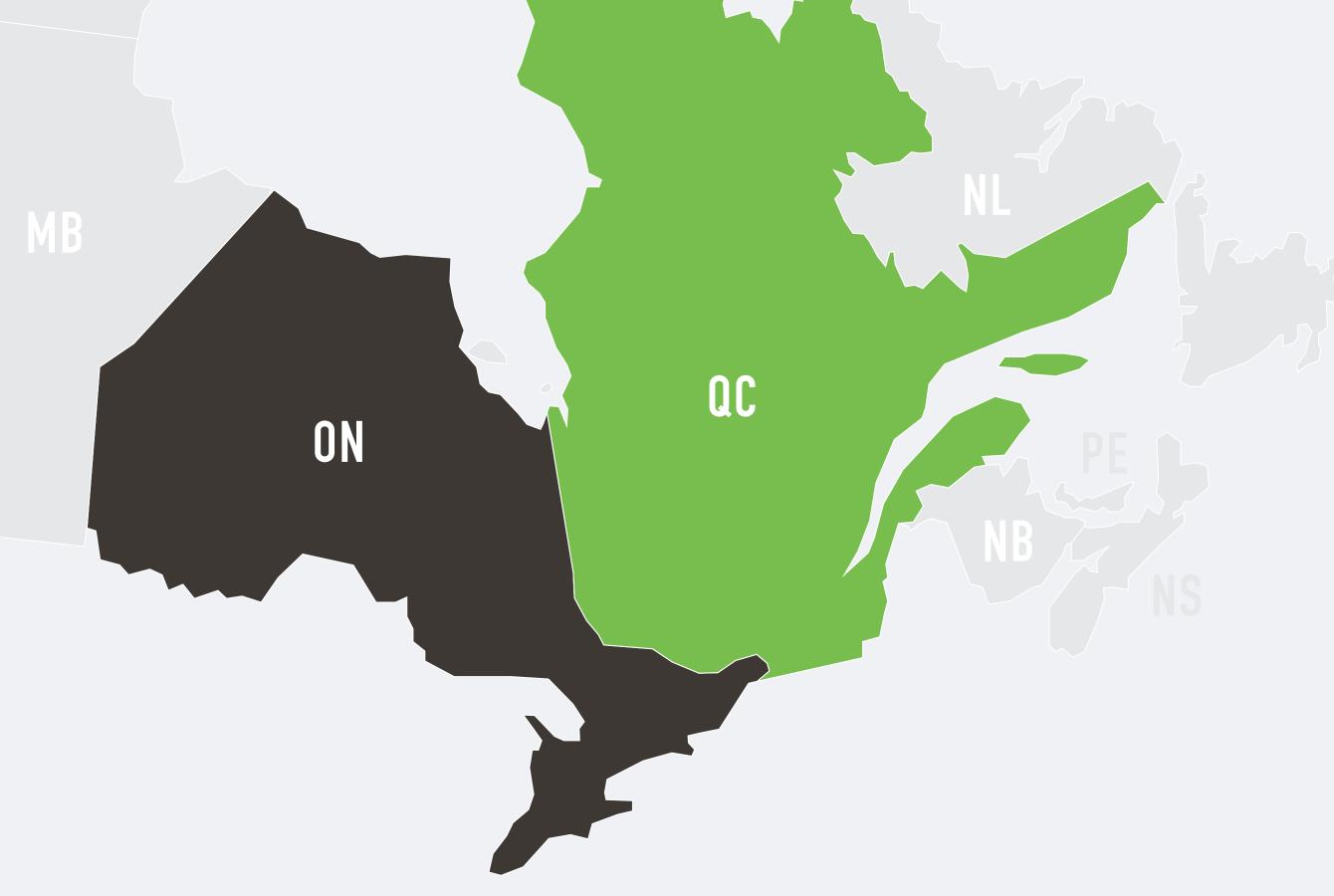
### Quebec

23% of Canada's population

Only 11 licenses have been issued

### **Ontario**

38% of Canada's population
69 licenses have been issued



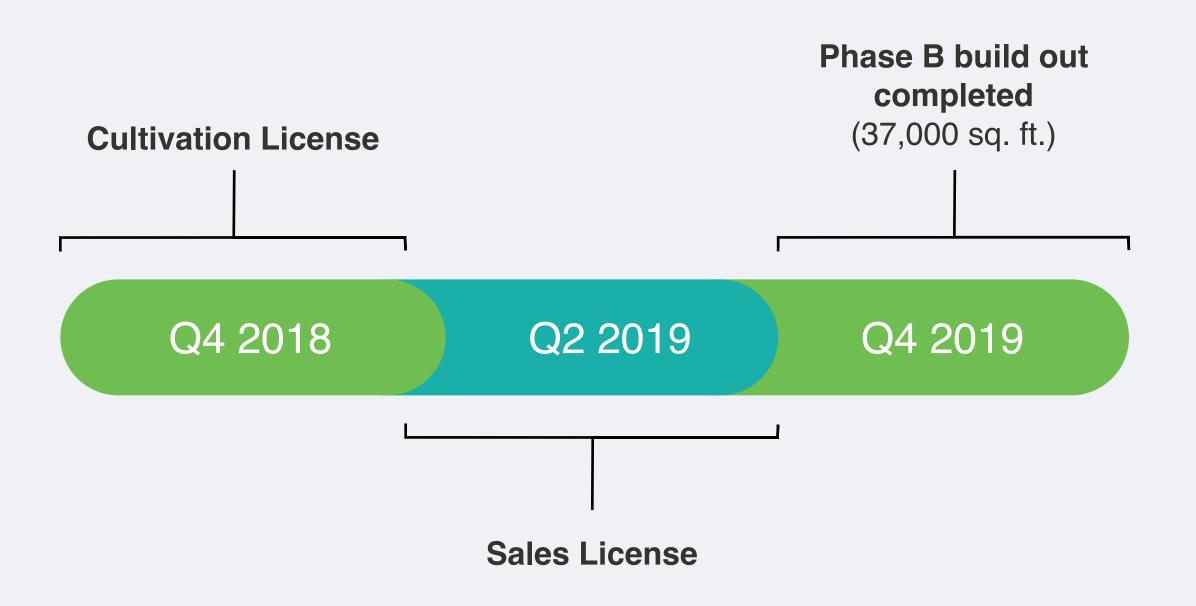
# Laval, Quebec

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### Indoor facility positioned to grow higher value strains

- Medical Market
- Adult Recreational Market

### Company plans to sell to the SAQ (Quebec Government)



Figures above are anticipated key dates	Figures	above	are	antici	pated	kev	dates
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	2018	2019	2020
PRODUCTION	PHASE A	PHASE A/B	PHASE A/B
PRODUCTION SIZE (SQ FT)	10,000	37,000	37,000
CROP/STRAIN (G)	-	650,000	2,450,000

# Laval, Quebec





# Weedon, Quebec



#### Purchased 329 acres in June 2018 to build a 1.5 Million sq. ft. greenhouse

- Greenhouse
- Processing Facility

#### Positioned to grow high volume/low cost strains

- Medical Market
- Adult Recreational Market

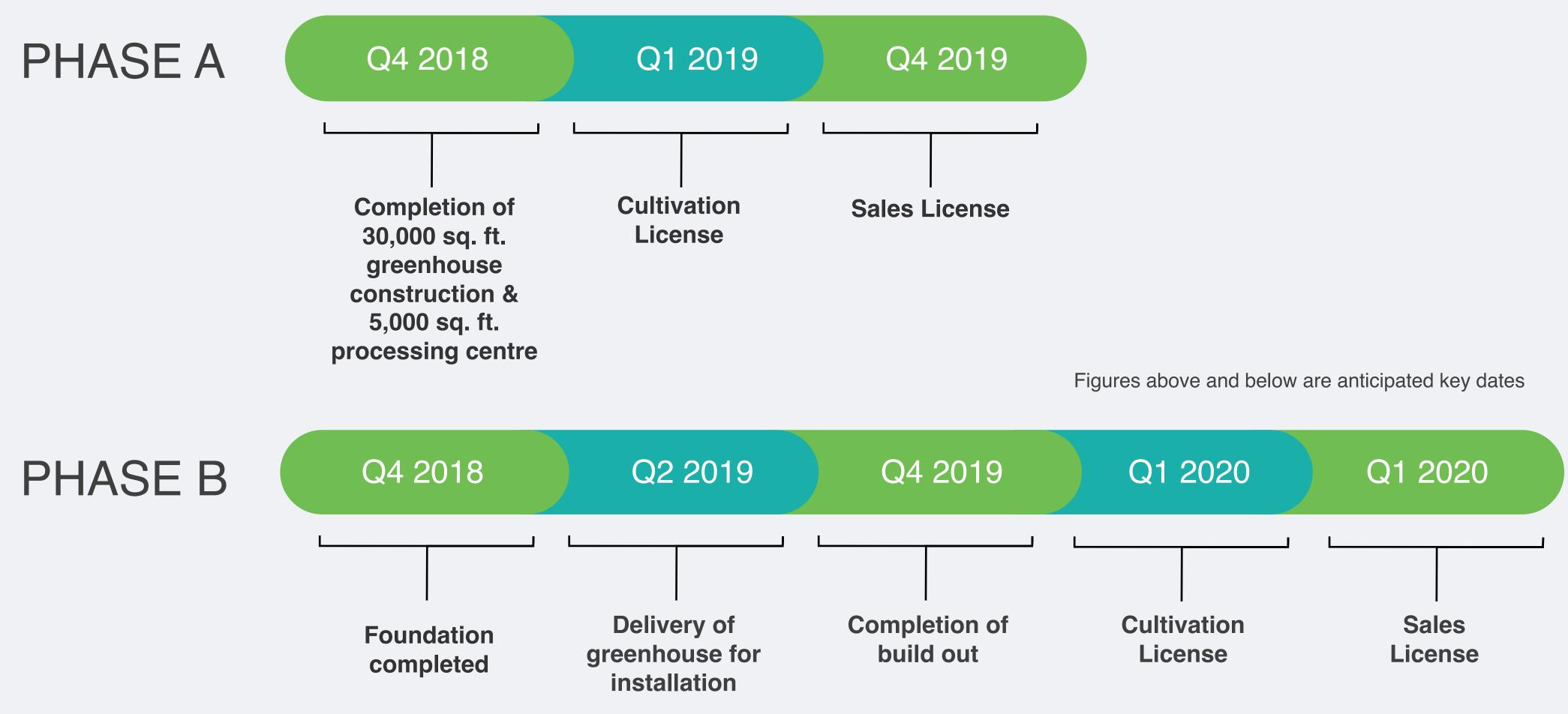
#### Company plans to sell to the SAQ (Quebec Government) and export globally

	2018	2019	2020
PRODUCTION	PHASE A	PHASE A	PHASE B
PRODUCTION SIZE (SQ FT)	30,000	30,000	1,500,000
CROP/STRAIN (G)	_	3,000,000	150,000,000



# Weedon, Quebec





# Weedon, Quebec

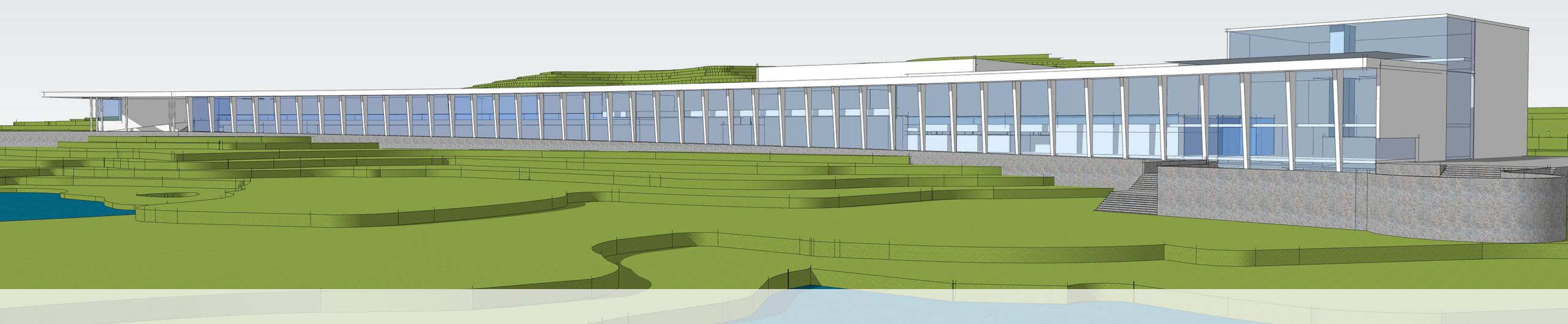






## The Weedon Canna Centre

Planned to be the largest, zero-carbon-footprint cannabis facility in the world



Education Center Created in Partnership with University of Sherbrooke and Sherbrooke College (CEGEP)

- Botany degrees
- Vocational programs
- Certifications in cannabis plant
- Operations from seed to sale

- Research & Development Lab
- Test Facility
- Auditorium
- Health Care Clinic
- Hotel Facilities
- Cannabis History Museum Created in Partnership with The Sherbrooke Historical Society

Twenty-two 1,000 sq. ft. apartments for treatment

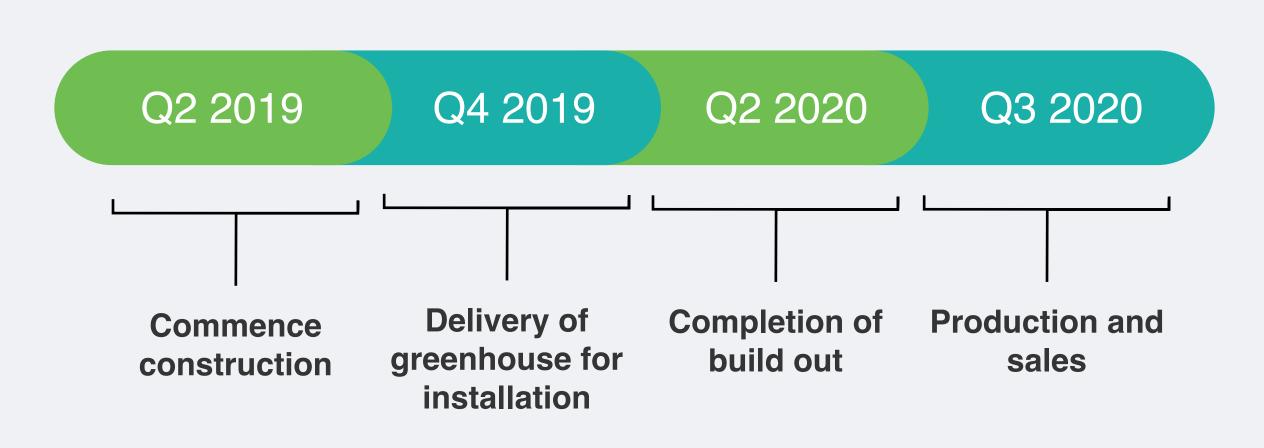
# Casino, Australia

### Construction planned on 1.2 Million sq. ft. greenhouse project

- Greenhouse
- Processing Facility

### Positioned to grow high volume/low cost strains

- Australia medical market
- Exportation to international markets



Figures above are anticipated key dates

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	2018	2019	2020
PRODUCTION	PHASE A	PHASE B	PHASE B
PRODUCTION SIZE (SQ FT)	-	1,200,000	1,200,000
COP/STRAIN (G)	-	-	120,000,000

# Medellin, Colombia

### Colombia ORGANICA

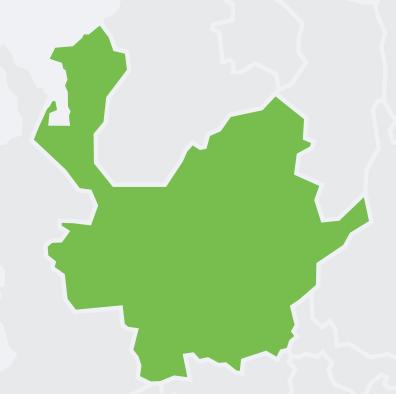
Colombian company with expertise in the manufacturing of pharmaceutical products, medicinal chemical substances and botanical products.

Company holds a seed to sale license for low THC cannabis and is in the application process for both high THC cannabis cultivation and extraction.

Existing cultivation and transformation licensing permits Colombia Organica to grow, produce and create cannabis derivatives to be commercialized and/or exported.

Planned production of high quality plants that are suited to the unique high altitude, equatorial regions of Antioquia, Colombia.





Colombia Organica is developing and registering seed strains with the Colombia Agriculture Institute.

MYM and Colombia Organica plan to build a production facility near Medellin, Colombia for the cultivation and processing of cannabis and cannabis products.

Managed by seasoned cannabis entrepreneurs with over 15 years of collective experience with an understanding of the intricacies and pitfalls of growing, extracting and licensing process for a cannabis business in Colombia.

# **MJT Manufacturing**

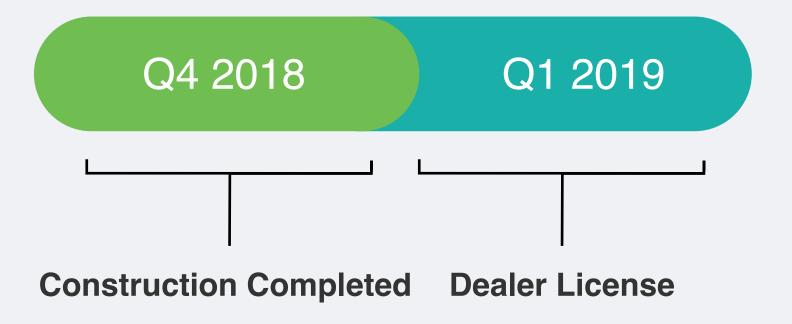
### **Toronto, Ontario**



Submitted its application to obtain a Dealers License under the Narcotic Control Regulations (Health Canada) which allows it to conduct activities with cannabis:

- Testing
- Extraction
- Processing

Is expected to be ISO certified and a GMP certificated 5,000 sq. ft. state-of-the-art production facility focused on product development for MYM-owned brands and white-label production



#### **Key Activities:**

Focus will be on non-psychoactive cannabidiols

Formulation, compounding, and production of a range of nutraceutical products for local and export markets

Product from the Quebec facilities not sold to the SAQ or for export to global market will be processed at this facility

Dealers License is expected to be grandfathered and transition into 3 new licenses:

- Research & Development License
- Processor License
- Analytics License

### Seeds and Tissue

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### **Dutch Passion Cannabis Seed Company**

MYM entered into an agreement with Amsterdam-based Dutch Passion Cannabis Seed Company: Canada, Australia and Colombia

Dutch Passion agreed to list MYM as an official distributor of products, including:

- Clones
- Flowers
- Pre-Rolled Joints
- Other Cannabis Products/Extracts

MYM has agreed to make Dutch Passion its flagship brand of cannabis seeds for sale

MYM has exclusive rights to produce and distribute under the Dutch Passion brand

MYM has non-exclusive rights to produce and/or distribute cannabis seeds under the Dutch Pasion Brand



AMSTERDAM, ESTABLISHED 1987

**MASTERS AT WORK** 

## Distribution



### Budly Software, Inc. (Vancouver, British Columbia)

- A software company that has developed a smartphone-enabled sales and distribution system connecting medicinal cannabis patients with local dispensary drivers for fast delivery and monitoring of orders
- Advanced features such as GPS tracking of drivers, flexible geofencing adjustments for customers, and real-time order confirmations
- MYM intends to add more features and functions in the near future, and to launch globally as more jurisdictions legalize cannabis
- Can easily be customized for the individual requirements and regulations for different countries and regions

### Retail

Currently exploring retail opportunities in specific provinces in Canada

### Import/Export



Two iOS apps

**Two Android apps** 

One web app

Dispensary backend admin

**Master admin system** 

# Research & Development



# Development of cannabis-based drugs for the betterment of tomorrow

 Phytocannabinoids represent a wide family (>80) of related compounds

### Vision: phytocannabinoids with weak or nonpsychotropic effects

- CBD main focus due to abundance and its nonpsychoactive effects
- Phytocannabinoids in minor quantities such as CBG, CBC, CBDV, etc.

# New formulations may be produced to carry unique pharmacological effects

 Previously developed cannabis-based drugs include Dronabinol (delta-9-THC isomer), Marinol® (synthetic delta-9-THC), Nabilone (synthetic delta-9-THC), Sativex (THC:CBD 1:1), and Cannador (THC:CBD 2:1)

### **Research and Development Goals**

- Current partners include CEGEP (College), Sherbrooke to develop cannabis-based courses
- Partnership with the University of Sherbrooke to study the medicinal and industrial uses of cannabis and hemp. Researchers at the University of Sherbrooke will work with an on-site coordinator to create partnerships by targeting expertise in various faculties and training centres.
- Phytocannabinoids are modulators of the endocannabinoid system in humans, which has been shown to play a critical role in various conditions such as (1) Multiple Sclerosis, (2) Epilepsy, (3) Neuron Degeneration & Alzheimer's, (4) Chronic Pain, (5) Antidiabetic, (6) Anti-microbial, and (7) Anti-inflammatory.
- New phytocannabinoid formulations
- Effective drug delivery: Fast acting vs. slow release
- Route of administration such as skin patches and nasal spray

## **MYM Stock Information**



CSE: MYM / OTC: MYMMF

Market capitalization (Oct 5/18): \$130m CAD

52 week high: \$5.00 CAD / 52 week low: \$0.52 CAD

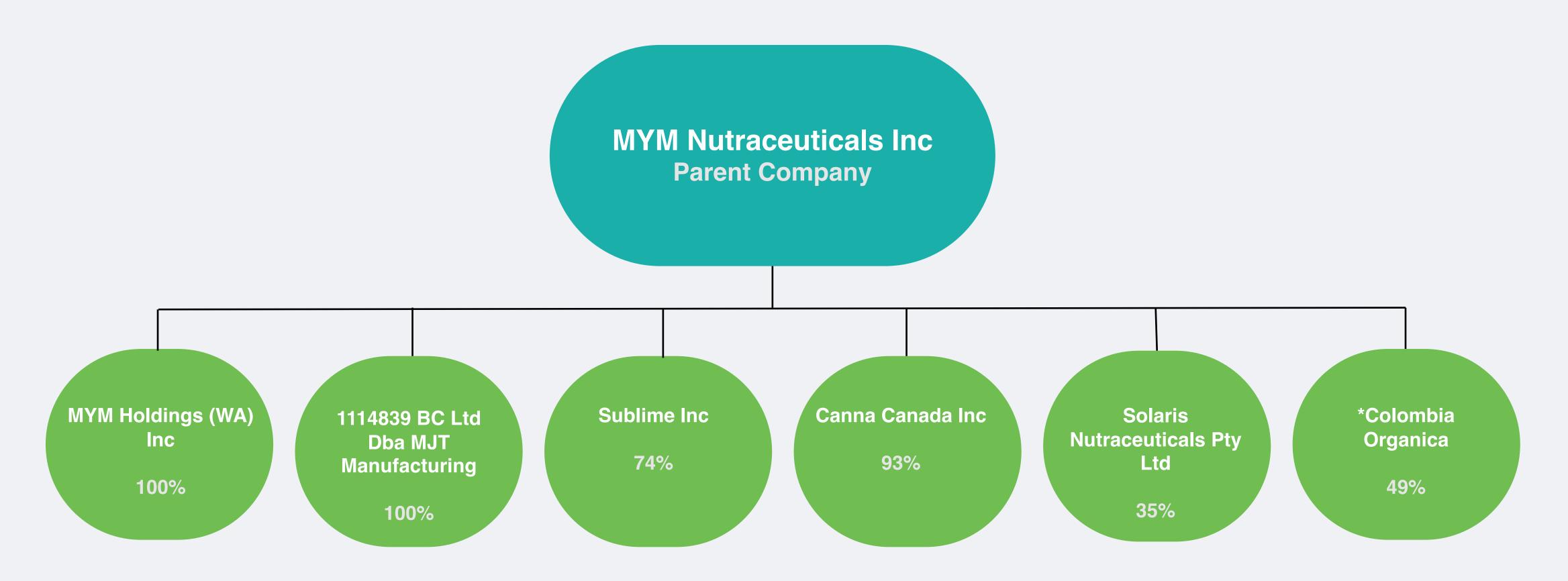
Period	VWAP	Avg. Daily Volume	Total Cumulative Trading Vol.
30 DAY	\$1.2520	208,522	6,255,672
90 DAY	\$1.4752	784,260	70,583,400
180 DAY	\$2.5551	1,205,349	216,962,867

OUTSTANDING SHARES	10.05.18
ISSUED AND OUTSTANDING	119,851,200
RESERVED FOR ISSUANCE	23,968,041

As of August 8, 2018, Directors and Executive Officers of the Company, as a group, will beneficially own, or exercise control or direction, directly or indirectly, over an aggregate of 5,637,579 Common Shares representing 5% of the outstanding Common Shares of the Company

# MYM Organizational Chart





\*We have entered into an Investment Agreement and plan to close in Q4 2018.

# Management Team



#### **Erick Factor I Executive Chairman**

Mr. Erick Factor has been appointed to the Company's Board of Directors and will also serve as Executive Chairman. Mr. Factor is a well-known expert in the cannabis industry and has 20 years of experience in cultivating medical marijuana and manufacturing cannabis by-products, and has provided medical marijuana to thousands of patients over the past two decades. Mr. Factor is also the founder of the "Westcoast Medicann" dispensary, one of just a handful of dispensaries in Vancouver to be licensed under the City of Vancouver's stringent bylaws. He has extensive experience working with Health Canada, from whom he has obtained MMAR and MMPR licenses for hundreds of patients, and has managed and operated grow facilities to produce for those patients. Mr. Factor has also gained invaluable experience over the past three years in ACMPR licensing regulations and applications.

#### **Howard Steinberg I Vice-Chairman & Independent Director**

Mr. Steinberg has more than 20 years investment experience as a senior executive, working within some of the largest financial institutions in the world. He has sat on over a dozen Boards including his current role as Executive Chairman of Parallax Developments Corp. He has invested personally and with global financial institutions in a wide range of industries in every area of the balance sheet. Mr. Steinberg has an MBA from the University of Western Ontario and is a CFA charterholder.

#### **Rob Gietl I CEO & Director**

Mr. Gietl was most recently the Director of Business Development at NRI Global Inc. where he headed up multi-million dollar industrial acquisitions, environmental remediation and global sales of reusable assets and commodities. His skills in negotiations and plan development enabled him to leverage partnerships to accelerate expansion and facilitate synergy in execution. Mr. Gietl is well known for his ability to exponentially grow businesses including the west coast franchise expansion of Dominos Pizza, where he Consistently grew the annual business to achieve 300+% increases year over year. Mr. Gietl is a seasoned Business Development and Operations executive with a diverse track record of leading change across all areas of concept creation, brand re-positioning, market penetration, fiscal accountability and efficient execution of business plans. He has grown business effectiveness in an array of sectors and circumstances throughout Canada, consistently aligned with stakeholders goals and values.

#### **Craig Lennox I CFO**

Craig Lennox is a proven leader with an extensive background in financial management and operations. Mr. Lennox was most recently CFO at Clearly, a leading online optical retailer. He is a Chartered Professional Accountant and holds a Bachelor of Commerce degree from Queen's University. He worked at Ernst & Young LLP in Toronto and Vancouver serving both public and private companies. Mr. Lennox spent over 5 years at The Jim Pattison Group Corporate Office in various senior financial roles. Mr. Lennox joined Clearly (Coastal Contacts Inc. – TSX listed) in 2012 as Vice-President of Finance where he was involved in building the business, listing the Company on the Nasdaq and in the ultimate sale of the company in April 2014 to Essilor for \$430m. Mr. Lennox became Chief Financial Officer at Clearly in April 2014 and held that role until joining MYM.

#### **Charith Adkar I CSO**

Charith Adkar completed his PhD in Plant Biology and Crop Production from the University of Milano, Italy with the specialization in Molecular Plant Pathology. He has done his postdoctoral studies at Hirosaki University, Japan and Université de Sherbrooke, Canada. His areas of expertise include: Plant Science, Biotechnology, Microbiology, Molecular host-pathogen interactions and Bioinformatics. His career highlights include the development of molecular diagnostic kits for the detection of pathogens, studies on molecular basis of pathogenesis of non-coding RNAs. His work has featured in more than 45 scientific publications, a book chapter and a filed patent as a coinventor. He has given several invited talks at national and international scientific meetings as well as at universities. He is a member of several international and national professional societies and serves as a scientific reviewer in high-impact biological science journals. He has received several prestigious fellowships such as Japan Society for promotion of Sciences (JSPS) Postdoctoral Fellowships for Foreign Researchers, Fonds québécois de la recherche sur la nature et les technologies (FQRNT), Quebec, Canada. He also received the best research article award from the Phytopathological Society of Japan and Journal of General plant pathology for the research article for the year 2015

# Management Team



#### **Robin Linden I CMO & Director**

Mr. Linden has over 20 years leadership and management experience. He is currently a Director with Fairmont Hotels and Resorts based out of Vancouver, BC. Prior to that, Mr. Linden served in leadership and management roles with the University of Manitoba, Molson Breweries Canada and Canadian luxury retailer, Holt Renfrew. Mr. Linden holds a BA (hons) from the University of Manitoba and Post Graduate Diplomas from Simon Fraser University in Vancouver and the University of St. Andrews in Scotland.

#### **Edward Tabisz I Independent Director**

Mr. Tabisz is an Executive with TD Bank with over 15 years experience in Retail Distribution, Product Management, Finance and Operations. Mr. Tabisz currently leads the Finance team supporting the Real Estate Secured Lending business. Prior to, as an executive with TD Insurance, he led the strategic development and change management of their Life and Health product suite, the culmination of which resulted in an industry Six Sigma process improvement award. Mr. Tabisz graduated from the University of Manitoba in 2001 with more recent on-going continuous learning through Schulich School of Business, York University Executive Education Centre. Mr. Tabisz joins MYM's board of directors effective May 1, 2018.

#### Joel Lalancette | Master Grower

Mr. Lalancette brings with him thirteen years of experience in the greenhouse industry. He is an integrated operator who has been a leader in establishing numerous greenhouse businesses. His most recent experience saw him establish himself as one of Quebec's largest producers of microgreens. Mr. Lalancette has vast knowledge and experience in large-scale greenhouse projects and is an expert in multi-zone, computer-controlled climate systems, hydroponic, aeroponic, and traditional soil systems.

#### Fabian Garcia I Weedon Project Manager

Mr. Garcia brings with him 15 years of experience in the oil and gas and petrochemical industry. He has served in a number of senior roles including Area Manager, Operations Manager, and General Manager. Mr. Garcia has a strong background in strategic planning, operations, restructuring, business development, and project start-ups. He has lived and worked in China, Qatar, Iraq, UAE, United States, Italy and Canada. He has a degree in Business Administration Marketing from Bishop's University. Mr. Garcia will be responsible for the planning and build out of the Weedon project effective immediately.

#### **Elizabeth Liu I Independent Director**

Ms. Elizabeth Liu founded and is Managing Director of LINK Business Law Group, a law firm that provides a broad range of legal, strategic and risk management advice, as well as general counsel services. Her clients include both early-stage and established com-panies in a variety of industries.

Prior to establishing LINK Business Law Group, Ms. Liu was Managing Partner at Basham Thompson & Liu LLP, a boutique litigation firm. She then served as Vice President and General Counsel to the Flora Group of Companies where she was involved in all aspects of the group's operations and provided guidance on contracts and other legal and risk planning issues. Flora manufactures and sells premium natural health products and has numerous distributorships in international markets. Ms. Liu was appointed Queen's Counsel by Order-in-Council in December 2016.

# **Advisory Board**



#### André Y. Komlosy

A graduate of the Faculty of Law of the Sherbrooke University and a member of the Quebec Bar, Mr. André Y. Komlosy is a lawyer with more than 20 years of experience in areas related to strategic business development and governmental relations. He has several years of experience as Chief Legal Officer and Chief Compliance Officer for major professional services firms. He is well versed in issues related to governance, ethics and compliance with companies and organizations wishing to transact or enter into public contracts. He has the reputation of having a very good knowledge of issues related to economic development and governmental affairs.

He also has an impressive track record in provincial politics that has already served, among other things, as a political advisor to the member for the riding of Vachon at the Quebec National Assembly and as a senior advisor to the Quebec Minister of Finance. He was a member of the National Executive and President of the Animation and Organization Commission of the Quebec Liberal Party. He was also a candidate in the riding of Drummond for the Conservative Party of Canada in the 2008 election. He has an extensive network of contacts in the business, government and political sectors at both the provincial and federal levels and from all major political parties.

Mr. André Y. Komlosy is recognized for his varied and sustained involvement, for many years, in several organizations including the Federation of Chambers of Commerce of Quebec where he has been on the Board of Directors for many years (of which he is still a member).

#### **Frank Klees**

Mr. Klees's extensive experience and track record in government and the private sector makes him an ideal strategic advisor to the Company at this stage of its development. Mr. Klees served five terms as a Progressive Conservative Member of the Legislative Assembly of Ontario from 1995 to 2014. He served in various senior positions including Minister of Transportation, Minister of Tourism, Chief Government Whip, Deputy House Leader, Vice Chair of the Select Committee on the Proposed Transaction of the TMX Group and the London Stock Exchange Group. Over the course of 19 years as an elected politician, Mr. Klees established strong and trusted working relationships with all levels of government.

Mr. Klees has extensive business experience in the energy sector, financial services and real estate development. He was a co-founder and Executive Vice President of Municipal Gas Corporation, served as Corporate Director and Member of the Audit and Governance Committees of Universal Energy Ltd. and has been a member of the Supervisory Board of Rockwool North America since 2003. Mr. Klees is a Senior Advisor to numerous public and private enterprises and provides business development, government relations and strategic planning advisory services.

#### **Daniel Nadeau**

Mr. Daniel Nadeau is the co-founder, President, and CEO of the Public Relations and Communications firm Nadeau Bellavance. Daniel Nadeau has been involved in communications and public relations for more than 30 years.

Holding diverse positions in public relations management in well-known firms in the region, he has worked on a number of major projects for clients such as Graymont, Bombardier Produits récréatifs (Bombardier Recreational Products), IBM Bromont, Hafner, Kruger, Domtar, Cascades, Tafisa, Camoplast, the city of Sherbrooke, the SMTS, the SDES, the Regional Health and Social Services Board, the CHUS, as well as many other national client accounts such as the FORDQ, Informatrix 2000, etc.

Over the course of his career, Daniel Nadeau has developed his skills as a communicator to carry out several major projects, be it in the management of political issues, in the development and the implementation of communication strategies, in the design of public relations plans, or in lobbying activities. Daniel Nadeau has developed particular expertise in the development of global communication strategies, crisis management, and environmental issues, as well as in the ranking of individuals and organizations and the development of internal communication plans.

# **Advisory Board**

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#### **Terry Salman**

Mr. Terry Salman serves as the President and Chief Executive Officer at Salman Capital Inc. Mr. Salman has been Advisor of New Pacific Metals Corp. since August 2017. He founded the Salman Partners Inc. in 1994 and served as its President and Chief Executive Officer. He served as a Co-Director of Research at Salman Partners Inc., Research Division since 1994. He serves as the Chairman of the Board of the Investment Dealers Association of Canada. He serves as the Chairman Emeritus of the Vancouver Public Library Foundation and served as its Chairman. He served as the Chairman and Director of St. Paul's Hospital Foundation. He served as Governor of The Vancouver Playhouse Theatre Company. He has been a Director of Independence Gold Corp. since February 28, 2017. He serves as a Director of the International Financial Centre of Vancouver and Governor of The Vancouver Stock Exchange. He serves as a Member of Advisory Board of Pathfinder Asset Management Limited. He served as a Director of the Canadian Stem Cell Network. He serves as a Member of Expert Panel on Securities Regulations. He served on the Board of Directors of the Prostate Cancer Research Foundation of Canada for six years. On February 20, 2011, The Vancouver Public Library honored him by naming its new branch at Hillcrest Center, the Terry Salman Branch. He has been recognized for his 10 years of service, dedication and philanthropy as the Foundation Board Chair. In June 2009, he was awarded a Doctor of Technology, "honoris causa" from the British Columbia (BC) Institute of Technology. In May 2011, he was appointed Honorary Consulate-General of the Republic of Singapore in Vancouver. On September 20, 2012, he was awarded the Queen Elizabeth II Diamond Jubilee Medal. Mr. Salman holds an MBA from the University of Hartford in 1973 and a BA from Chaminade University of Hawaii in 1970.

#### John W. Conroy

John W. Conroy QC has been practicing law since 1972. He was appointed Queens Counsel in 1996. He practices primarily as a criminal defence lawyer as well as in related constitutional, administrative and other civil matters. In 2014 he was awarded the BC Civil Liberties Association Liberty Award for 2014 for his excellence in legal advocacy and in 2016 he was awarded the Ed McIsaac Human Rights in Corrections Award. He has appeared in the courts at all levels including several appearances before the Supreme Court of Canada. He is counsel to the BC Compassion Club Society, the Vancouver Island Compassion Club Society and the West Coast Prison Justice Society (that runs BC Prisoners legal Services).

He has acted in numerous cannabis and other drug cases as well as a wide variety of criminal and prison law matters and test cases. He is on the Board of the Pivot Legal Society and is counsel to VANDU in its efforts to keep open the safe injection facility Insite. He is also the founding President of Norml Canada since 1976 and is the only Canadian member of the Norml Legal Committee in the USA.

He is lead counsel in Allard v. Her Majesty the Queen 2016 FC 236 that resulted in a successful Constitutional challenge to the Marihuana for Medical Purposes Regulations that now enables Canadian medically approved patients to produce cannabis for themselves or have a caregiver do so for them. The case is ongoing with the government being required to promulgate new Constitutional Regulations by August 24th, 2016.

# **Industry Partners**





**Bank of Montreal** 

BANKING



**DuMoulin Black** 

LAWYERS



ACOUNTING



**Cannabis Compliance Inc** 

REGULATIONS



**University of Sherbrooke** 

**EDUCATION** 



**Sherbrooke Historical Society** 

COMMUNITY



**Signals Design Group** 

**CREATIVE & ADVERTISING** 



**iCore Construction** 

CONSTRUCTION

## **MYM Contact Information**





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