



THE YIELD GROWTH CORP.

CSE:BOSS

THE OWNER OF

U R B A N
J U V E TM

DISCLAIMER

FORWARD LOOKING INFORMATION

This presentation contains "forward looking information" within the meaning of applicable Canadian securities legislation. Wherever possible, words such as "plans", "expects", or "does not expect", "budget", "scheduled", "estimates", "forecasts", "anticipate" or "does not anticipate", "believe", "intend" and similar expressions or statements that certain actions, events or results "may", "could", "would", "might" or "will" be taken, occur or be achieved, have been used to identify forward looking information.

Forward-looking information involves known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of The Yield Growth Corp. to be materially different from any future results, performance or achievements expressed or implied by the forward-looking information. Although The Yield Growth Corp. has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking statements, there may be other factors that cause actions, events or results not to be as anticipated, estimated or intended. There can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements.

Forward looking statements are based on the reasonable assumptions, estimates, analysis and opinions of management made in light of its experience and its perception of trends, current conditions and expected developments, as well as other factors that management believes to be relevant and reasonable in the circumstances at the date that such statements are made, but which may prove to be incorrect. Management believes that the assumptions and expectations reflected in such forward looking statements are reasonable.

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This presentation includes market and industry data that has been obtained from third party sources including publications from various industries, and where appropriate, certain numbers, including dollar amounts, have been rounded out by us to avoid lengthy numbers. We believe that this industry data is accurate and that its estimates and assumptions are reasonable; however, there are no assurances as to the accuracy or completeness of this data. Third party sources generally state that the information contained therein has been obtained from sources believed to be reliable; however there are no assurances as to the accuracy or completeness of included information. Although the data is believed to be reliable, we have not independently verified any of the data from third party sources referred to in this presentation or ascertained the underlying economic assumptions relied upon by such sources.

CORPORATE OVERVIEW

THE **YIELD**
GROWTH CORP.

(BC)

U R B A N
J U V E™

Urban Juve Provisions Inc.

THRIVE

Thrive Activations Inc.

100%

100%

THE YIELD GROWTH CORP.

The Yield Growth Corp. develops and acquires cannabis wellness products and sells them to consumers and licenses them to businesses. We also offer business development services to new businesses



Urban Juve™ offers a line of cosmetic and therapeutic products with proprietary formulations made from essential oils and Cannabis Sativa hemp oil, all of which have been designed to be infused with CBD/THC.



Thrive is structured to develop technology assets and provide executive services to businesses and our licensee partners



THE YIELD GROWTH CORP.

BUSINESS MODEL

The wellness products will be sold directly to consumers and licensed to businesses and the technology and media and marketing services will be offered to businesses.

ASSETS	Develop	Acquire	License
Wellness Products Designed for CBD/THC Infusion	✓	✓	✓
Cannabis Sativa Wellness Products	✓	✓	✓

REVENUE STREAMS	Consumers	Businesses
Wellness Products Designed for CBD/THC Infusion	✓	✓
Cannabis Sativa Wellness Products	✓	✓
Wellness Products Licenses		✓
Cannabis Sativa Wellness Products Licenses		✓
Technology Services		✓
Media and Marketing Services		✓

LEADERSHIP TEAM

Penny Green

President, CEO & Director

- Serial entrepreneur and securities lawyer with over two decades of experience building successful companies.
- Co-Founder of Merus Labs Inc. (TSX:MSL, NASDAQ:MSLI-Q), which was acquired by Norgine B.V. in July 2017 for approximately \$342 million.
- Co-Founder and Former President of Glance Technologies (CSE: GET).

Rick Huang

CFO

- Former CFO of Hanwei Energy Services corporation (TSX: HE).
- Chair of the Audit Committee for 3 Tier Logic (TSXV: TTM) and Chair of the Governance Committee and member of the Audit Committee of Poydras Gaming Finance Corp. (TSXV: PYD).
- Led public equity financing projects, raising funds of up to \$90 million and acquisitions of up to \$80 million.

Spiros Margaritis

Director

- Top global influencer in three separate categories: fintech, blockchain and artificial intelligence.
- Venture capitalist and thought leader in the FinTech and InsurTech industries.
- Ranked #1 global FinTech influencer and #2 InsurTech global influencer by Analytica.

Amy Frankel

VP Licensing

- Former in-House Counsel at Aritzia (TSX: ATZ) and Skechers (NYSE: SKX).
- Deep experience negotiating license and distribution agreements and managing international intellectual property portfolios.

INVESTMENT HIGHLIGHTS



Proven Management Team

Deep experience in capital markets and international branding.



Intn'l Licensing Strategy

Revenue creation model from a team that worked for intn'l brands like Pepsi, Aritzia & Skechers.



Robust Design Platform

Innovative product visuals and package design.



Regulatory Expertise

Consultants on-call to help navigate the regulatory environment for consumer products and Health Canada.



Signed Transaction for Rights to Urban Juve

In the territories of North America and Italy.



Pricing Model Complete

Robust analysis of our product line with financial projections on product pricing.



Unique, Proprietary Formulations & Methods

Several provisional patent applications are pending.



Production Underway

First run of products will be available for sale in Canada in late 2018/early 2019.



e-Commerce Platform

Experienced product team leading web build-out.

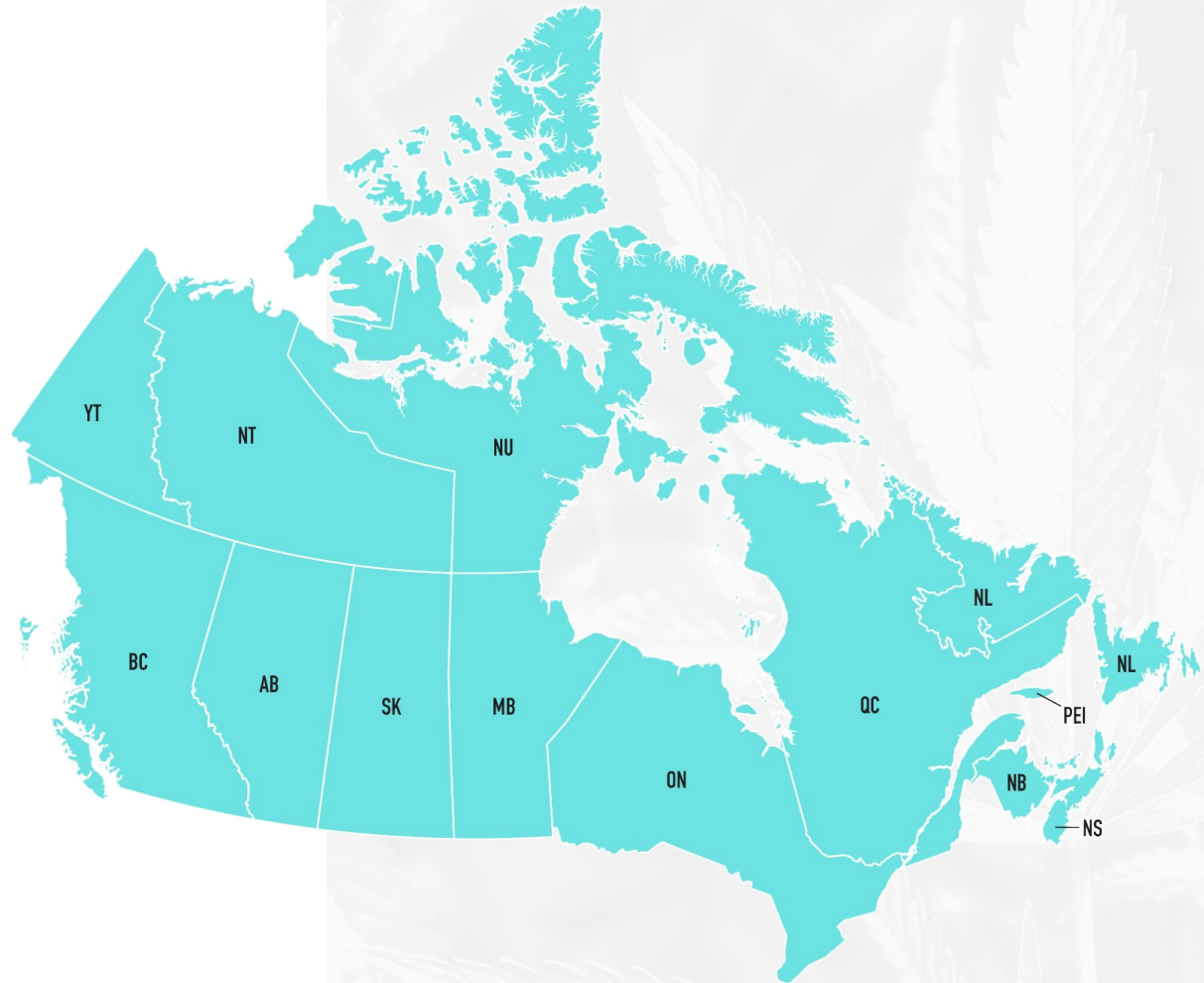
TARGET MARKET

CANADA & INTERNATIONAL

- Global wellness market value: **\$3.7 trillion in 2015.**
- Global cannabis market value: Expected to surpass **\$31 billion by 2021**.**
- Limited direct competition in our area of focus: High-end, natural, wellness products.



INITIAL URBAN JUVE PRODUCT LAUNCH IN CANADA:
CANNABIS LEGALIZATION FOR RECREATIONAL USE
IN FALL 2018



* Global Wellness Institute "Statistics and Facts". Summary accessible online at:
<https://globalwellnessinstitute.org/press-room/statistics-and-facts/>

** Deloitte. "Insights into the recreational marijuana market: Exploring opportunities and challenges" accessible online at:
<https://www2.deloitte.com/ca/en/pages/deloitte-analytics/articles/recreational-marijuana-market.html>

URBAN JUVÉ PROVISIONS INC.

PRODUCTS



COSMETIC & THERAPEUTIC

Currently being manufactured with a soft launch via e-Commerce anticipated to begin in Fall/Winter, 2018

PHASE 1

e-Commerce and retail sale in Nov. 2018



URBAN JUVE PROVISIONS INC.

PRODUCTS



COSMETIC & THERAPEUTIC

PHASE 2

- 3 Bath Salts
- 3 Face Masks
- 3 Soap Bars
- Lip Gloss

PHASE 3

- Facial Cleanser
- Sunscreen
- Sensual Oil
- 2 Teas
- Sports Spray

PHASE 4

- Hemp Root Extract
- Topical Inflammation Formula
- Female Sensual Lubricant
- Topical Pain Management
- 4 Yoni Care Products
- Capsules
- 6 Teas
- Soaps

*Refer to Urban Juve™ lookbook for additional product information.



URBAN JUVE PROVISIONS INC.

PRODUCTS



**All products will be infused
with legal Cannabis Sativa
and hemp root oil**

...



...



**All products are formulated to
be infused with CBD/THC, in
accordance with all applicable
laws**

URBAN JUVE PROVISIONS INC.

PRODUCTS

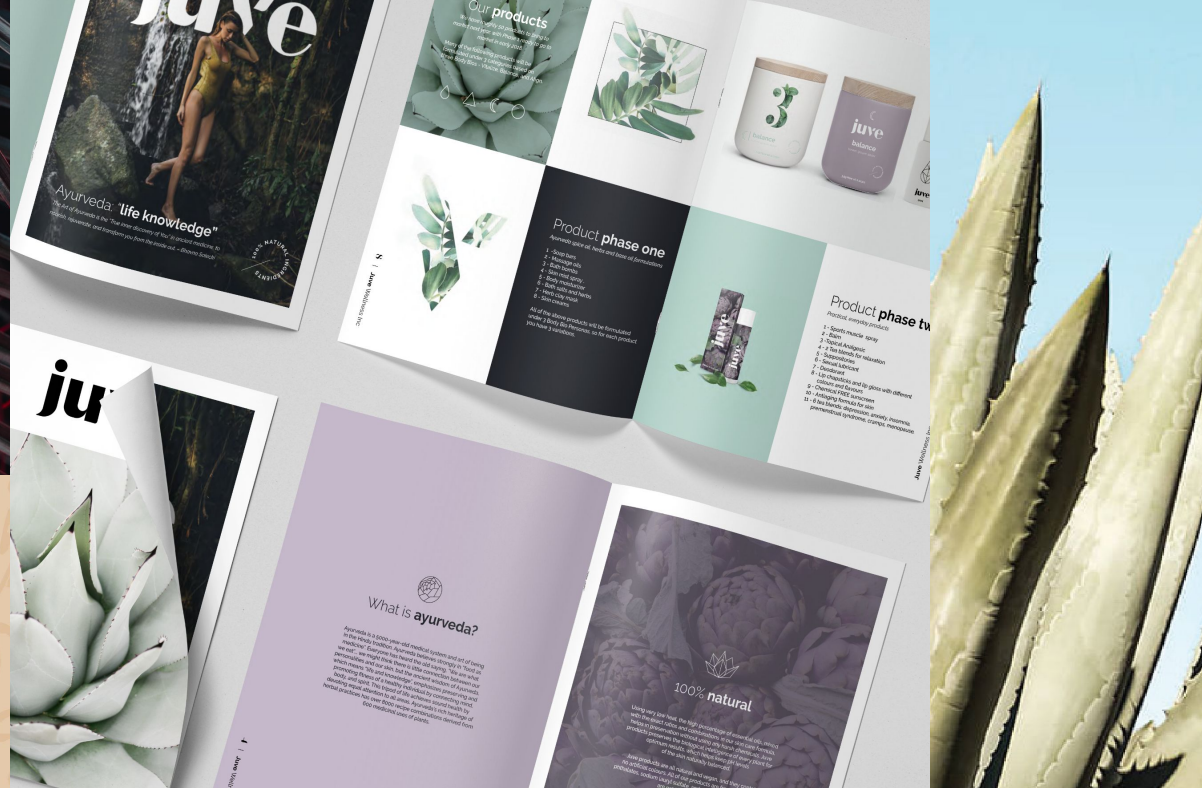


ADDITIONAL PRODUCTS TO BE DEVELOPED

- Body Wash
- Sensitive Facial Moisturizer
- Facial Exfoliant
- Hand Sanitizer
- Charcoal Toothpaste
- Shampoo
- Conditioner
- Beard Oil
- Antihistamine
- Foot Soak
- Pain Patch
- Chest Balm

URBAN JUVE PROVISIONS INC.

MARKETING



URBAN JUVE PROVISIONS INC.

MARKETING



URBAN JUVÉ PROVISIONS INC.

ANTICIPATED PRODUCT ROLLOUT



URBAN JUVE PROVISIONS INC.

R&D

COMPLETED 26 HEALTH
CANADA REGISTRATIONS



11 U.S. PATENT
APPLICATIONS FILED



DIFFERENTIATED
PACKAGING



ROBUST MANUFACTURING
& TESTING PLAN



HIGHLY CONNECTED
E-COMMERCE PLATFORM



CROP INFRASTRUCTURE CORP.

CSE: CROP | OTC: CRXPF

In June 2018, Urban Juve granted exclusive distribution rights to certain wellness products in Italy for three years to Crop Infrastructure Corp. (CSE:CROP). We also granted CROP the license to infuse the wellness products with CBD or THC. Urban Juve will customize branding and labelling for the wellness products for CROP specific to the Italian market.

CROP Infrastructure Corp. is well-positioned to support the explosive growth of the cannabis crop production sector. CROP aims to leverage strategic capital investment in land expansion opportunities, such as greenhouses, foundations, roads, advanced hydroponics, electrical distribution networks and specialized lighting systems.



THRIVE ACTIVATIONS INC.

YIELD GROWTH SUBSIDIARY

**THRIVE ACTIVATIONS INC.
PROVIDES CUTTING-EDGE
TECHNOLOGY AND MARKETING
SOLUTIONS TO BUSINESSES.**

Thrive Activations Inc. was created in order to make technology solutions accessible to businesses looking for a competitive advantage.

Thrive provides technology advisory, marketing and other business incubation services to businesses in Vancouver, British Columbia.



FINANCIAL OVERVIEW

FINANCIAL HIGHLIGHTS

	Nine Months Ended August 31, 2018	Year Ended Nov. 30, 2017
Revenue	\$ 2,415,579 ⁽¹⁾	\$ nil
Cash on hand	502,490	1,425,380
Total assets	4,005,661	2,782,713
Net assets	527,338	2,711,727

(1) On October 30, 2018, the Company terminated its Loop Sublicense Agreement and Loop Manufacturing and Distribution Agreement. While the cancellation did not impact the previously recognized revenue, it changed some other areas of the Company's financial position. The Company will report these changes in its coming financial period ending November 30, 2018.

CONTACT



Penny Green

Co-Founder, President & CEO, Director

E. penny@yieldgrowth.com

M. +1 604 617 7979

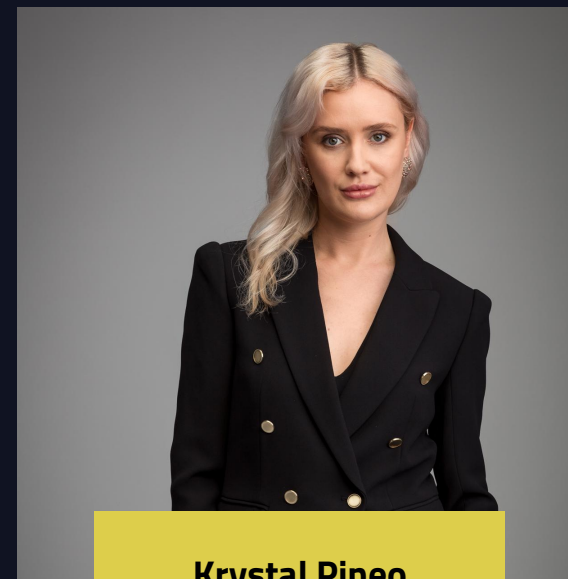


Rick Huang

Chief Financial Officer

E. rick@yieldgrowth.com

M. +1 778 990 3693



Krystal Pineo

Co-Founder, Director

E. krystal@yieldgrowth.com

M. +1 778 558 7881

yieldgrowth.com

@yieldgrowthcorp



@yieldgrowth



The Yield Growth Corp.

