

MassRoots

WEEDPass

February 2019
OTCQB:MSRT



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***WEED*Pass** Rewards Model



MassRoots purchases rewards such as concert, movie or sporting tickets in bulk, greatly reducing their cost.

MassRoots distributes these tickets through its WeedPass program to participating dispensaries to reward their consumers for spending a particular amount at their dispensary.

Dispensary rewards are posted on the MassRoots' WeedPass platform and consumers can claim the rewards directly at the dispensary.

WEEDPass Financial Model



MassRoots is acquiring tickets for approx. \$5-10 per ticket

MassRoots is charging dispensaries a listing fee of approx. \$15-20 per ticket

Consumers who spend approx. \$50-75 at a dispensary receive the ticket as a reward

Margins could expand as:

- **The WeedPass program expands into movies, sporting events, and festivals;**
- **Volume of tickets offered pursuant to the WeedPass program continues to grow; and**
- **Consumer adoption continues to increase.**

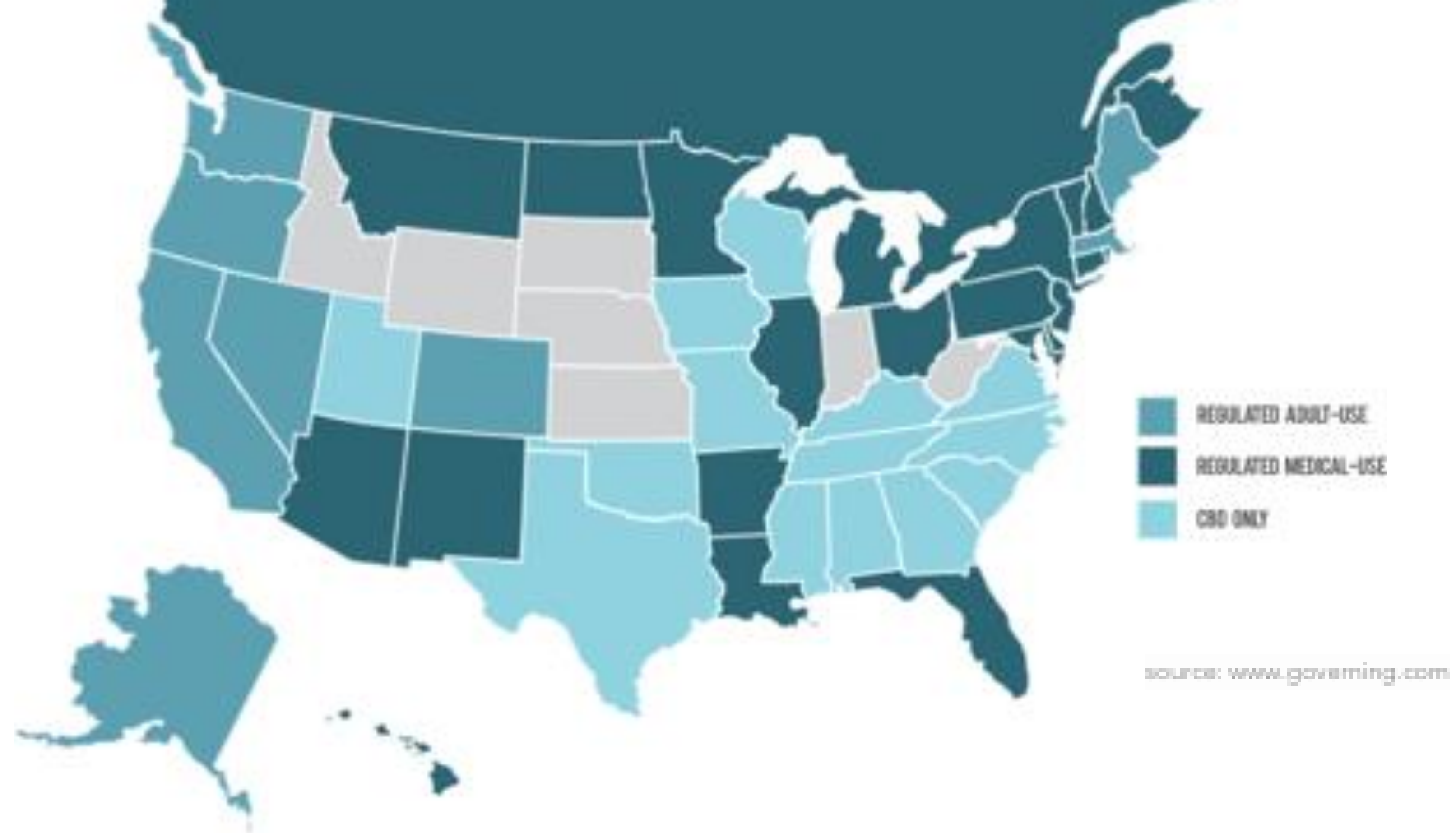
WEEDPass Testimonial



"As of this point, we have done three event promotions with MassRoots, and so far they have delivered exactly what they said they would. The turnaround time for responses and accessibility for client services has been some of the best this industry has had to offer, and providing a much needed product, reasonably and successfully. We look forward to see what MassRoots comes out with in the near future, am optimistic about the future of marijuana industry promotions, and am pleased that a media company out there finally understands not only what is legal, but even the nuances of this industry that benefits not only the company, but the dispensaries they partner with, and most importantly the customers who keep this industry alive."

- Shannon Marie, Marketing Director of Kushism

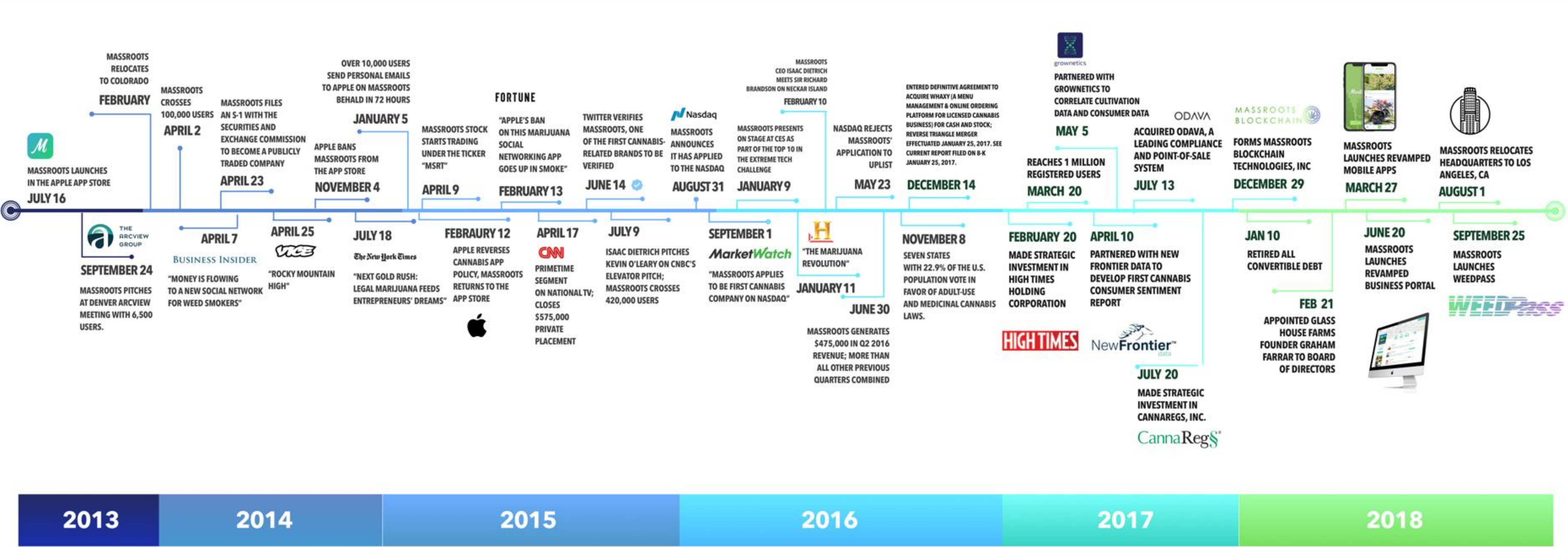




WEEDPass Markets

WeedPass is currently offered in the California and Colorado markets, and the company plans to extend the program to grow to every state which has a regulated cannabis market. MassRoots' business model offers direct exposure to the U.S. regulated cannabis market without ever touching the plant itself.

Company Timeline



MassRoots

WEEDPass

Rewards Program

Exchange	OTCQB	Price (2/25/2019)	\$0.062
Ticker	MSRT	Shares Outstanding	166 Million Shares
Headquarters	Los Angeles, CA	Public Float	134 Million Shares
Employees	10	Market Capitalization	\$10 Million
Year Founded	2013	Shareholders	35,000+