



INVESTOR PRESENTATION

March, 2019

TSX-V: SOLR

CONNECTING YOU TO A BRIGHTER FUTURE

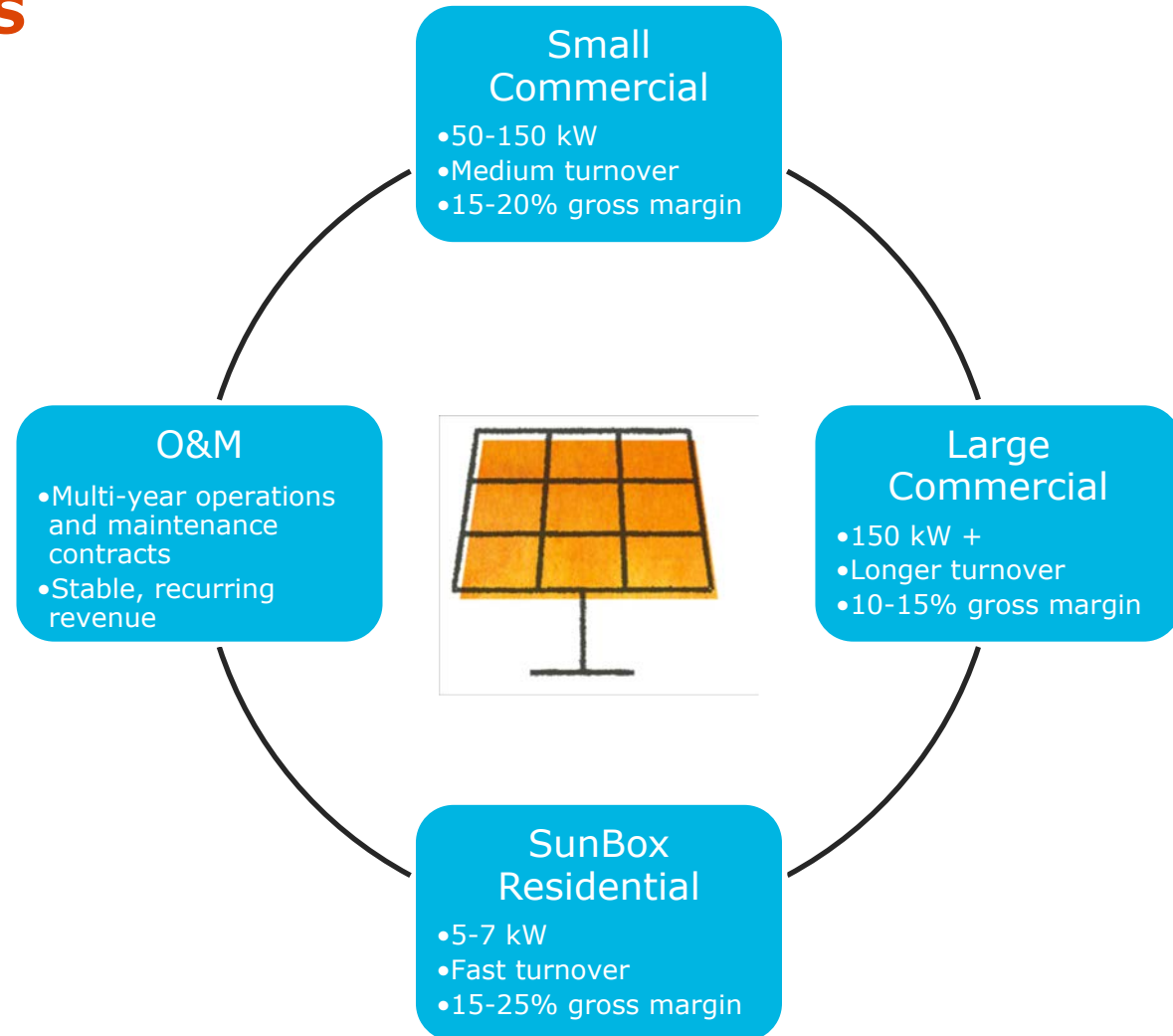
Solar Alliance is an energy solutions provider focused on residential, commercial and industrial solar installations. We have developed renewable energy projects that provide enough electricity to power more than 150,000 homes.

- Several megawatts of projects currently under development in Canada, California, Tennessee, North/South Carolina and Kentucky.
- Stable, profitable pipeline of commercial projects combined with an innovative residential solar product that has the potential to transform the industry.



REVENUE STREAMS

- We take a strategic approach to each of these divisions and they provide complementary return profiles to support our growing business.
- Complementary sales and installation timeframes support balanced cashflow.



INVESTMENT HIGHLIGHTS

Exposure to rapidly growing solar market

- The U.S. commercial/industrial solar sector grew 31% year-over-year.
- Solar panel costs continue to drop and electricity bills continue to increase.
- Solar will soon be the cheapest source of energy on the planet.

Innovative residential solar product

- Solar Alliance has developed a product that revolutionizes the future of the residential solar industry.
- SunBox is a simple, efficient standard sized solar system that Solar Alliance designed specifically for architects, home builders and homeowners.
- Reduces customer acquisition costs significantly and moves away from expensive door-to-door sales model.

Stable commercial solar development

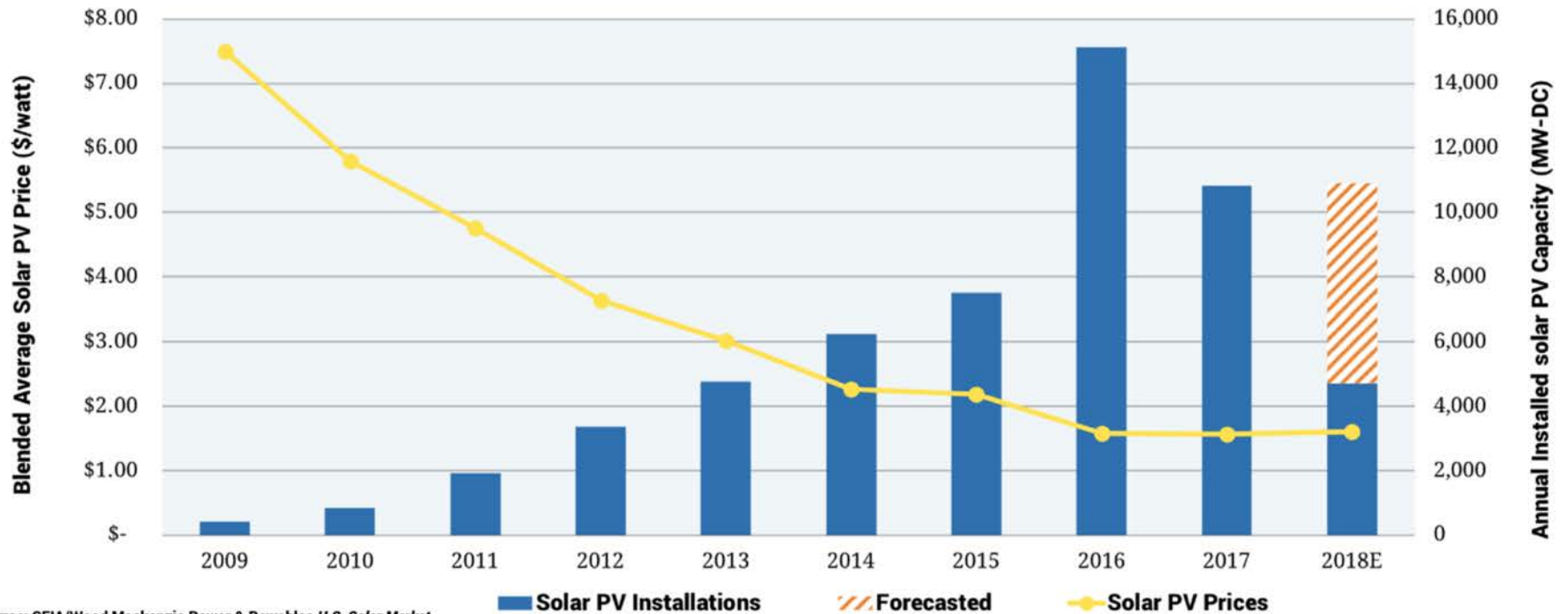
- Several megawatts of solar projects currently under construction and development in California, Tennessee, North/South Carolina and Kentucky.
- Fully licensed general contractor staffed by North American Board of Certified Energy Practitioners (NABCEP) project engineers and installers.

High growth potential

- Growing pipeline of commercial solar projects.
- Current projects in construction: \$3,000,000+.
- Exponential growth potential from SunBox residential builder program.

MARKET OPPORTUNITY

Annual Solar PV Installations and Blended Average PV Prices



COMMERCIAL SOLAR

- The combination of large-scale and mid-sized commercial solar projects has contributed to a record ten-fold year over year increase in Solar Alliance's pipeline of commercial solar projects.

Commercial Solar Installations			
Year	Installed (kW)	Work in Process (kW)	Total (kW)
2017	387	-	387
2018	289	3,134*	3,423 (3.4 MW)

- Large projects (150+ kW) can drive significant revenue for the Company and we are targeting the signing of 2-3 new large-scale projects in 2019.
- Longer sales cycle for large projects, mid-sized projects deliver faster revenue.
- Our team completed the installation of several commercial solar projects ranging in size from 30 kW to 150 kW.
- Our goal is to enhance our sales team in an effort to target a 50% increase in project sales in the mid-sized project business line.

KEY COMMERCIAL PROJECTS

Confidential Client – South Carolina

2.4 MW commercial solar project for a Fortune Global 500 company in the Southeast U.S. Solar Alliance will design, engineer and construct the ground mount solar project. The project is the largest sold to date by Solar Alliance and is equivalent to building 480 average-sized residential solar systems. Construction is nearing completion.

Construction start date October 8, 2018

Target completion date February, 2019

KEY COMMERCIAL PROJECTS

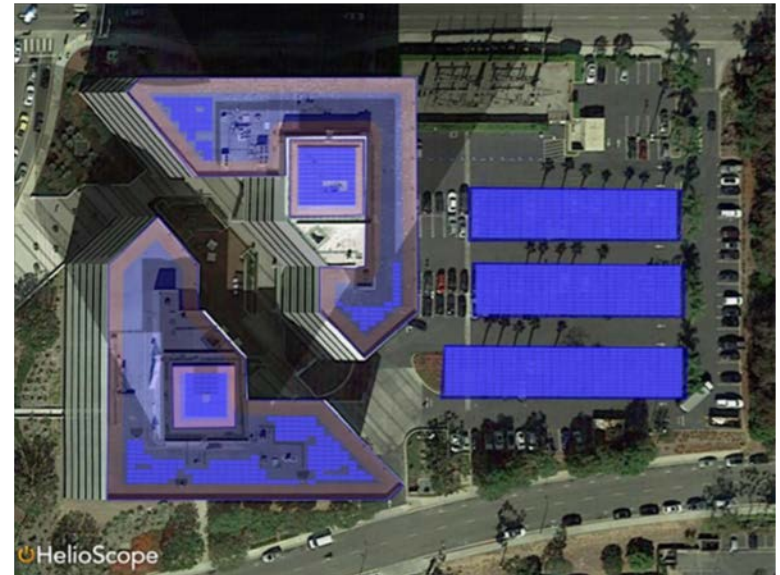


Onni – Los Angeles

519 kW solar project for a large property owner and developer. The project consists of a rooftop solar installation and a carport solar installation at a Los Angeles mid-rise, multi-tenant office building. The building owner is a large developer and owner of several similar properties in the Los Angeles area.

Construction start date January, 2019

Target completion date May, 2019





THE SUNBOX STORY

Solar Alliance has developed a product that revolutionizes the future of the residential solar industry.

It's an innovative new product and market initiative called SunBox.

- The predominant sales model in the residential solar industry involves knocking on doors, using high pressure sales tactics and closing the sale before the customer knows what hit them.
- This outdated model has very high customer acquisition costs. Because of this, very few solar companies are profitable.

Understanding this new paradigm, we began exploring other ways of connecting with customers. We have developed a business model that allows for exponential growth and profitability at a national scale.



SUNBOX PRODUCT

SunBox consists of two standard sized solar systems that address the majority of the residential market.

- Monitored to ensure optimal performance.
- Beautiful design features.
- Battery storage component improves economics.
- Electric Vehicle charger option.
- Optional generator provides back up power.

Simplicity.
Performance.
Freedom.
sunBOX





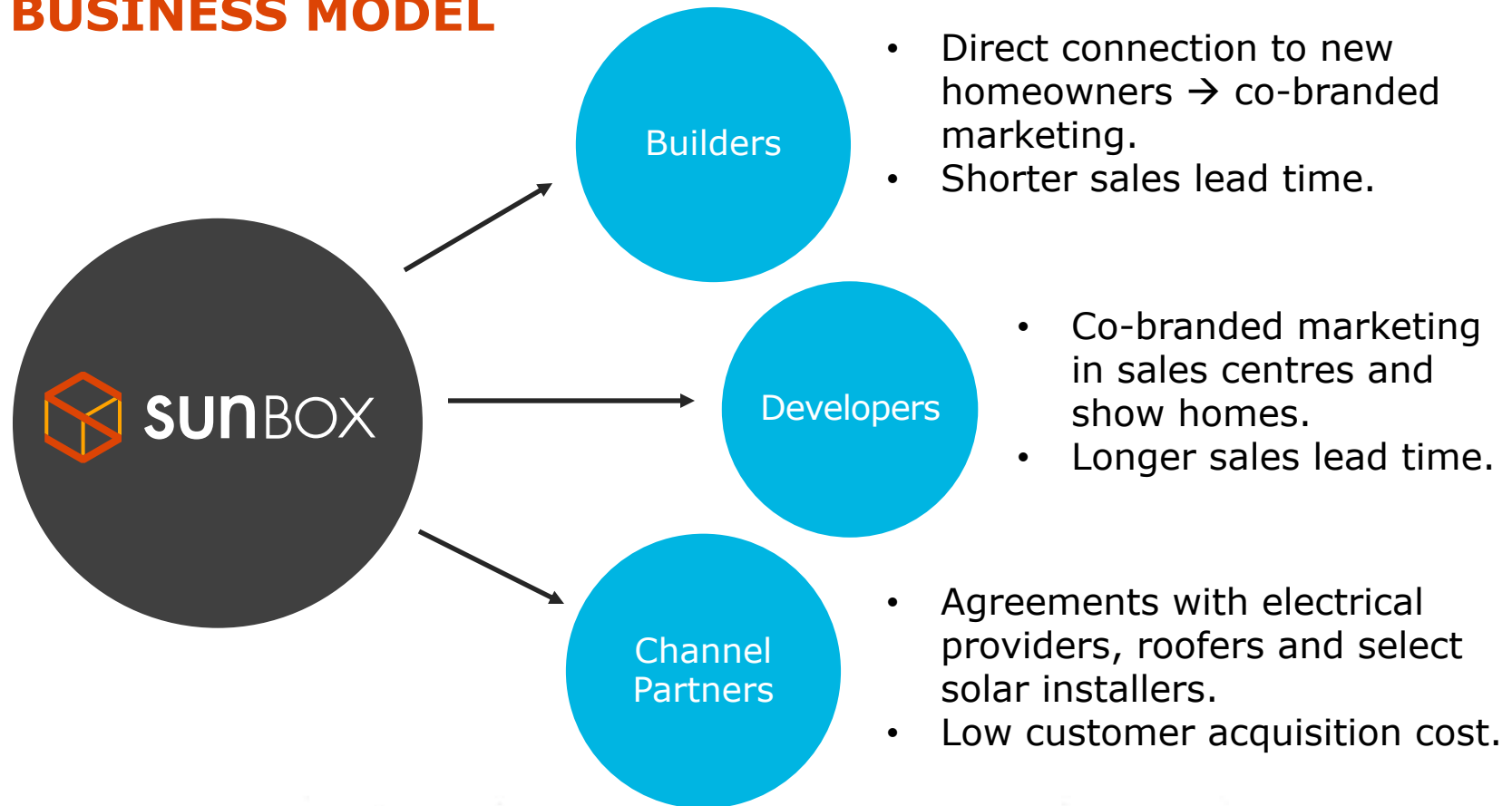
SUNBOX BUSINESS MODEL

"Solar Alliance is pursuing the residential market in a more lucrative and efficient manner."

- SunBox allows homeowners to build equity in their homes and lower their power bill. It is a simple, standard sized solar and battery system that Solar Alliance designed specifically for architects, home builders and homeowners.
- Instead of targeting individual homeowners, Solar Alliance is building relationships with homebuilders and developers that will integrate our offerings into their existing home designs for new construction.
- Those relationships provide us with access to thousands of customers and lower our cost of acquisition.

Simplicity.
Performance.
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sunBOX

BUSINESS MODEL





ADDRESSABLE MARKET

- Solar Alliance will initially offer SunBox in Tennessee, followed by entry into the North Carolina, South Carolina, Georgia, Kentucky and California markets.
- California has already mandated all new homes are required to have solar starting in 2020.

State	New Home Permits (2017)	Potential revenue from 1% of Addressable Market
Tennessee	27,119	\$6,779,750
North Carolina	49,366	\$12,341,500
South Carolina	28,851	\$7,212,750
Georgia	40,311	\$10,077,750
Kentucky	7,967	\$1,991,750
California	57,132	\$14,283,000
Total 2017 New Home Permits	210,746	\$52,686,500

OPERATIONS & MAINTENANCE

- Solar Alliance offers operations and maintenance (O&M) services for utility, small commercial and residential clients.
- O&M contracts leverage our expertise and allow us to generate a material recurring revenue stream without having to increase our overhead.
- Signed O&M contract with Knoxville Utilities Board for a term of 3 years plus an option for an additional 2 years. Includes the installation of a monitoring system, preventative maintenance and any repair work required.
- Targeting other O&M opportunities in the future as we continue to develop this business line.



MARKETING

- William Shatner to promote the benefits of solar energy and SunBox through a public awareness campaign.
- 6.3 kW solar system installed at Mr. Shatner's Los Angeles home.



"The benefits of solar energy are significant and I am pleased to work with Solar Alliance," said Mr. Shatner. "I am committed to creating a better world through action and this is one small step towards a cleaner future that is less dependent on fossil fuels."



MANAGEMENT



Michael Clark
CEO & DIRECTOR

- 20+ years of media, public affairs, marketing and operations experience with a variety of public and private companies.
- Senior public affairs, branding and strategic communications consultant in the natural resource and project development industry.
- Formerly SVP Business Development for Finavera Wind Energy and 10 years as a journalist with Canadian Broadcasting Corporation.
- MBA, Simon Fraser University.



Harvey Abouelata
VP, COMMERCIAL SOLAR

- Extensive experience in business management with a concentration in the renewable energy field.
- Previously President of ARiES Solar, a privately owned Knoxville company involved in residential and commercial products and services for Solar PV and thermal design.
- While being involved in the solar industry, he has succeeded in bringing millions of dollars in grants to local companies and the state of Tennessee.



Dan O'Brien
CFO

- Canadian Chartered Professional Accountant with many years of experience working with junior public companies.
- Chief Financial Officer for a number of publicly listed companies trading on the TSX and TSX Venture exchanges.
- Previously a senior manager at a leading Canadian accounting firm where he specialized in the audit of public companies in the mining and resource sector.



Doris Meyer
CORPORATE SECRETARY

- Ms. Meyer has been and officer and/or director of publicly traded and private mining companies for over 30 years and providing administrative, financial reporting and corporate compliance services to clients.
- She brings her business experiences gained in structuring and negotiating deals including acquisition and mergers, dispositions, capital raising and debt financing to her role.

BOARD OF DIRECTORS



Jason Bak
CHAIRMAN

- Founder of Finavera as private company in 2003, led public listing in 2007.
- Leading development of renewable energy projects since 2003, natural resource projects since 1998.
- Led development of \$1 billion of wind projects (360 MW) currently operational or in construction.
- Arranged over C\$50 million of public and private equity for renewable and natural resource development over the last decade.
- Member of the Clinton Global Initiative since 2006 and has contributed to US renewables legislation through testimony before Congress and Senate Committees.



Anton Shihoff
NON-EXECUTIVE DIRECTOR

- Energy finance veteran specialising in renewables and energy technology.
- Over the last 15 years he has completed deals in energy generation, demand-side management, energy efficiency and energy infrastructure.
- Invests in a broad spectrum of deal sizes ranging from venture-stage technology companies through to large private equity project financings through a private investment vehicle - Altostrata Energy.
- Anton is also a Trustee to the registered UK Charity: Peaceful Change Initiative.



Ken Stadlin
NON-EXECUTIVE DIRECTOR

- Founder of Kenergy Solar, established a leading position in the residential and commercial sectors in the US mid-Atlantic region.
- A member of the Board of Directors for MDV-SEIA, Ken has played an active role in ongoing policy developments in the Maryland and Washington DC markets. He has served as Chairman of the DC Policy Committee for MDV-SEIA.
- Broad knowledge of the industry is combined with practical knowledge and experience gained from developing over 7 MW of solar PV projects.
- Bachelor of Arts Degree from the University of Virginia and an MBA from the University of Maryland.

SHARE STRUCTURE



Toronto Stock
Exchange

TSX Venture
Exchange

- TSX Venture Exchange
- **Ticker symbol: SOLR**

COMMON SHARES	196,223,122
WARRANTS	32,842,977
OPTIONS	6,500,000
FULLY DILUTED	235,566,099

SHAREHOLDERS

TOM ANDERSON	51%
MANAGEMENT & INSIDERS	9%

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