



FARM2FORK

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FARM2FORK





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*We have created a proprietary growing environment that has introduced a dynamic shift in the production of produce throughout the World.*

*Partner with us and capitalize on a \$7.8 Trillion Global Food and Agriculture Market.*

### *Executive Summary*

Grow Pod Solutions Incorporated addresses the specific need of providing environmentally optimized growing systems for producing high quality specifically crops. This is achieved utilizing the most recent technology in soil-less vertical hydroponic growing technology in a complete secure and monitored environment.

### *Feeding the Future*

- 39 States in the America produce less than they consume.
- The indoor agriculture sector has met a fraction of its potential.

***The projected market for the vertical growing industry is 17 times its current size.***

***Grow Pod Solutions Incorporated*** has developed the technology, and the proprietary system, that creates a dynamic increase in how organic produce food is grown.

### *Our Advantage*

- Our Pods are for lease or purchase.
- Shipment installation and on-site training are all part of the process.
- All customized planting and harvesting schedules are in a computerized controlled environment.
- Growing supplies, seeds, and nutrients are additional.
- Packaging and repair materials are add-on sales.
- Scheduled maintenance and cleanliness are additional forms of revenue.
- We feature remote monitoring and automated control to ensure an optimal growth environment, nutrients, environment pH, temperature, lighting and circulation.
- We offer consulting custom systems designs, and hands on training with each pod.

***Our Grow Pod System makes it possible to grow produce, anywhere at anytime.***



### *Investing In The United States Food Supply*

One of the most promising fields in agriculture these days entails growing crops indoors in layers, stacked in racks, in existing underutilized warehouses or multi-story buildings. It's called vertical farming. And an increasing number of sophisticated early-stage investors (venture and growth equity firms on one hand, and strategic players such as food companies looking to get in on the trend on the other) these New Age food factories could transform agribusiness. Imagine a 365-day season without droughts, freezes or infestations. Or growing multiples more heads of lettuce per area of horizontal growing space, because you grow in racks that extend to the ceiling of a warehouse. Farewell fruited plains; hello high-rise hydroponics. Vertical farming technology capitalizes on years of research and development in photosynthesis and "grow medium" composition. In fact, plants grown in an indoor, vertical space typically are not grown in traditional soil, but rather some other growing substance.







## Our Business Model

### Revenue generating components to our business model

1. The organic produce industry is a \$211 billion dollar a year industry.
2. The population’s desire and awareness for healthy, organic food is increasing.
3. Conventional agriculture faces increased costs in materials, labor and transportation.
4. Pesticides and herbicides are causing concern, and are slowly being removed from the market.
5. GrowPod’s controlled environment can grow superior vegetation everyday of the year at a reduced cost.
6. The organic produce industry provide a significant opportunity for revenue generation.
7. Each GrowPod is capable of producing revenue of \$105,000 to \$205,000 per year.

### The Organic Produce Market.

Specific market sectors, including the organic food industry, provides significant opportunity for revenue generation. The organic produce industry alone is in the billions, and with an increased interest in organically grown food our controlled growing pods allow for easy production of crops without the use of harmful pesticides and additives or chemicals.

### Local Urban Farming is the Newest Trend for Restaurateurs.

Much of the produce in the America is transported before the optimum growth cycle is achieved. Chefs and Restaurateurs are seeking new methods to source locally grown produce.

Utilizing new technologies and space-saving designs, chefs can now grow their own vegetables and herbs right in their own parking lot and offer patrons the freshest and most delicious meals in town at a competitive price.

The ability to produce out of season is one of the primary advantages along with the ability to grow more in a smaller footprint and use much less water. The ecologically-friendly approach to disease and insect control, and greater control over the plants nutritional requirements, are just a few advantages of growing select vegetation in a hydroponic Grow Pod environment.

*The Grow Pod contains everything needed to produce fresh vegetation while giving the flexibility of location.*

*A farm housed inside a specially built, 320 sq.ft. insulated portable container.*

A controlled environment and the use of hydroponics offer major advantages for the production of high-value produce. The ability to produce out of season, along with the ability to grow more in a smaller footprint, and use much less water are some of the primary advantages of the GrowPod.

Our stand alone hydroponic system contains everything needed to grow fresh produce, giving our customers the flexibility of location. GrowPods can be placed anywhere providing easy access to the harvest. The containerized GrowPod is “Desert-to-Arctic” ready and manufactured for high-yield year-round growing.

Our Pods can be configured with Solar Power and Water Recapturing systems, creating a sealed environment that is completely self-sufficient.

*There are no other growing solutions that offer our unique and proprietary blend of technologies.*

Our power system incorporates a solar inverter that allows off-the-grid sustainability. Designed with functionality and ease of use in mind, the containerized growing system is configured to optimize plant growth, minimized labor, while delivering a high yield harvest.

Our microprocessor based environmental controllers handle the on and off staging of the equipment required to heat or cool, ventilate, or dehumidify the GrowPod.

For maximum functionality, the main structure is divided into two chambers, the growing room and the control room.

All functions are computer controlled and monitored in real-time. Advanced communications enables the grower to monitor all system functions from any computer or mobile device.

*Our Grow Pods are the most technologically advanced growing systems in the world.*



*Urban Chef Garden*



High-Tech Urban Farming



Whether our Grow Pods are in the middle of Manhattan, or in the sands of the Sahara, advanced computer controlled automation maintains optimum plant growth and a consistent yield throughout the year.

A microprocessor based environmental controller handles the on and off staging of the equipment required to heat and cool, and ventilate or dehumidify the Grow Pod.

Our Smart Phone/Tablet App system keeps the grower in real-time communication with the Grow Pod at all times.

Controlled environment agriculture and hydroponics offer several major advantages for the production of high value specialty crops such as mushrooms, lettuce, herbs, tomatoes, cucumbers, peppers, and other crops. The turn-key environmental system is custom designed to the grower’s specifications as we integrate the newest power and lighting technologies.

Designed with functionality and ease of use in mind, our containerized growing system is configured to optimize plant growth, while minimizing labor, and delivering a year-round high-yield harvest.



Urban Agriculture

The face of agriculture is changing and urban agriculture is one of the latest movements to challenge the traditional view of farming. From rooftop gardens to cultivation centers, urban agriculture provides many benefits to a community including healthy food access for lower income residents. To create an abundance of food by the establishment of GrowPod Cultivation Systems within urban spaces.

We are raising awareness for health and wellness and creating an economically sustainable cultivation system to uplift and nourish communities around in the United States and the rest of the world.

The Best Way to Grow Organic

Organic practices are particularly important in urban environments, where limited land often requires intensive use and chemical inputs such as fertilizers and pesticides. All of these methods contribute to soil contamination and water system pollution. However, with our GrowPod Systems, cultivators have a sealed environment which remain chemical and pesticide free. Additionally, organic crops demand a higher market price– important for growers aiming to maximize profits.

Vertical Growing

Our Grow Pods feature a vertical tower system capable of holding 10 to 14 plants per tower. Modular and scalable, the towers are easily managed maximizing yield per sq.ft. while conserving water.

HVAC

The heating, ventilating and air conditioning system contains a stove for heating, circulation fans, and louvers at each end for air flow, as well as a dehumidifier to maintain optimal humidity levels.

The heating component is modular in design and can be constructed in a variety of ways depending on the resources at hand. Oil, kerosene, diesel, natural gas, liquid propane, a biomass stove, electric, or even solar power are all optional

*Plus you’ll have no pests or weeds – just clean, dry produce.*

Lighting is the Key

High efficiency LED light strips supply the crops with a red and blue light spectrum required for photosynthesis in the spectrum plants need most. LEDs deliver output without producing heat and allow us to build systems vertically. This quadruples the growing area without increasing the footprint. Our specially designed lighting panels are programmed to emit the exact wavelength of light that each plant requires. Plus the system has a “daybreak to nightfall” feature that gives plants the proper chromatic signals to grow rapidly and fruitfully.



LED Controlled Lighting





## Our Mission

*Solving World Hunger One Grow Pod at a time.*

### The Problem

Over the past 4 decades, thousands of community based organizations have worked tirelessly to strengthen federal nutrition programs with continuing success. The Supplemental Nutrition Assistance Program (SNAP) have grown and improved.

America has created a system of emergency food providers including 60,500 soup kitchens, food pantries, homeless shelters and food banks run by the most hard working, well-intentioned charitable people and churches in America.

We still have 48 million people including 15.3 million children in 17.4 million families who are called food insecure.

That doesn't mean they are starving but that they often skip meals, buy cheap non-nutritious food, and suffer from poor nutrition.

### The Solution

With all our efforts, and billions spent to feed the hungry, why do we still have so much hunger in America?

First of all, we need to recognize that feeding hungry people is only the first step in ending hunger. Access to quality food is the bigger issue.

The solution lies in providing the tools necessary so communities can grow their own food and have access to nutritious produce everyday of the week.

While we keep working to improve the federal nutrition programs and emergency food systems, we can not loose sight of the mission.

Feeding hungry people is only the first step in ending hunger world wide. The next step is to give people the tools and technology to grow their own food.

*Our Grow Pods are Cost Effective, Adaptable, Scalable, Producing Consistent Quality & Quantity Produce.*

### Versatile & Durable

- Grow Pods can be manufactured in any size.
- Will not need to be replaced like plastic greenhouses.
- Impervious to mold, mildew, rot and insects.
- Capable of withstanding high winds and snow cover.
- Is secure and fireproof.
- Offers permanent and portable installations.

### Controlled Growing

- Separates crops for multiple harvests times.
- Moving LED light bars allow light and dark stages.
- Eliminates the need for chemicals and pesticides.
- Eliminates theft and tampering.
- Allows people to grow and buy local organic produce regardless of climate and seasons.
- Controlled growing micro-climate.

### Sustainable & Economical

- Completely insulated greatly reducing energy consumption.
- Doesn't contain chlorofluorocarbons (CFC's).

### Produce Solution

Grow Pods can be placed anywhere incorporating our patented water capturing system and solar power.

### The Control Room

For maximum functionality, the main structure is divided into 2 chambers. All functions are computer controlled and monitored in real time.

Advanced communications allows the grower to read all system functions from any computer or mobile device.





Restaurateurs

A Multi-Billion Dollar Market is Seeking Locally Grown Produce

Restaurant industry sales are expected to reach over \$800 billion this year. This represents the eighth consecutive year of growth in restaurant market vertical in the United States.

An increasing number of restaurants are offering a wider selection of organic and locally produce menu items.

Recent surveys reveal a large percentage of restaurant customers prefer locally sourced vegetables.

Capitalizing on the Growing Opportunity

Grow Pod Solutions provides much more than just an optimum system in which to grow food; we provide additional insight and actionable intelligence including guidance on the following critical market areas:

- Up-to-date regulations in the market.
- Organic versus sustainable growth.
- Production capacity and the effect on price.
- Outdoor versus indoor production.
- Sustainability and space efficiency.
- Seed and plant considerations.
- Go to market strategies.

Organic Produce

World’s Fastest Growing Produce Sector

The global organic food & beverage market is expected to reach \$212 billion by 2020.

The 2016 Organic Food Trade Association recorded a breaking year in sales for the United States organic food Industry. The total organic produce sales hit \$43.3 billion in 2016, up 11% from 2015 sales, the largest annual dollar gain ever.

An increasing consumer awareness, regarding ill effects of inorganic food on human health, has compelled consumers to purchase organic food into their diet in record levels.

The growing popularity of organic produce among consumers is expected to continue to drive the demand well into the next decade.

Regulatory support in organic farming is expected to have a positive influence on the industry by improving supply and product quality.

Industry Experience

Grow Pod Solutions has a team that specializes in hydroponics. We have negotiated agreements for Grow Pod to provide technical support for our operation and we intend to utilize technology and methodology in growing customer’s crops. The Grow Pod team has a proven track record in establishing successful hydroponic facilities nationwide.

Shannon Illingworth  
Founder

A successful entrepreneur and business owner who has demonstrated the ability to lead teams, build companies and develop innovative technologies and techniques to improve the processes and productivity need to grow a business.



Shannon Illingworth is the founder of one of the fastest growing companies in America via automated retailing. Over the past 15 years Mr. Illingworth has been the guiding force behind the dynamic companies that have changed the way people and products interact and how products of all varieties are offered to consumers nationwide.

Graduate of Harvard Business School Executive Program. Founder of several companies in a variety of sectors.

George Natzic  
President

Mr. Natzic’s core strengths are in leadership, finance and assisting organizations to accomplish profitable growth.



With over 30 years of direct business experience, Mr. Natzic continues to manage change through financial, relational and physical transitions.

Mr. Natzic holds a Bachelor of Science in Business Management and a Master’s Degree in Business Administration.

Studied in the Harvard Business School Executive Program and a Founder of several companies in a variety of sectors.



Peregrine Accounting & Consulting Services –

- We review the accounting prepared by our accounting personnel and adjust for necessary accruals, omissions, and/or complicated accounting issues – such as Black–Scholes equation expense and industry work-paper packages for your auditors in accordance with generally accepted accounting principles in the U.S. for inclusion in the company’s proposed acquisition by a public company.
- Following the acquisition by a public company, they will assist with the drafting of Forms 8K (including related disclosures), 10Q and 10 K (as required), which will be reviewed by the Company’s securities counsel.
- Consultation on the formation of compensation and audit committees and rule 404 as required under Sarbanes-Oxley.
- Update and prepare memos for the independent auditors regarding accounting issues and accounting treatments.
- Assistance in the preparation of and consultation regarding other proxies, and other disclosures
- Filings for listing on stock exchanges such as the NASDAQ or AMEX
- Introduction to market makers and potential funding sources  
Completion of management’s analysis
- Preparation of accounting
- Tax return preparation



PEREGRINE ACCOUNTING & CONSULTING, LLC



Our Support

Grow Pods Solutions provides technical and physical support to help our grower’s crops thrive. Our team of experts has a proven track record in establishing successful hydroponic facilities nationwide.

Grow Pod Solutions emphasizes service, quality, and competitive pricing.

We are the only company in this market vertical that offers a full range of services to its customers with the product and technology to help growers succeed.

Our consulting team offers a tremendous wealth of knowledge related to the hydroponic industry and is instrumental in providing the information and assistance needed to successfully operate a hydroponic Grow Pod system.



Additional Revenue Streams include Leasing, Maintenance & Consulting

Grow Pod Leasing Options

While many entities will prefer to purchase our Grow Pod outright, organizations or individuals may opt for our leasing program which preserves their capital and allows for a fast, easy and economical method to start an agriculture growth based need.

Monthly Maintenance Fees

We charge a monthly fee for service and support including hosting of wireless communications that informs the operator of growing conditions in real-time. These monthly maintenance fees will add significant revenue, boosting profitability and create ongoing income.

Consulting

We offer consulting services for individuals and organizations that require additional guidance regarding the system configuration, placement, licensing and crop specific growing techniques. Our team of botanists and scientists are available to help achieve the perfect growing strategy for any crop from lettuce to cantaloupes.



The Urban Gardening Solution

Available through the big box stores!

Healthy produce should be accessible and affordable to everyone. With *The Instant Garden* growers no longer need dirt to grow quality, affordable produce.

Whether our customers live in an urban high-rise, a town house, up scale condo, or an upstairs apartment, our buyers can grow fresh produce simply and conveniently in a space no bigger than a patio chair

The instant Garden System –

Our compact and self contained system is easy to use and anyone can grow any type of fresh produce faster and with 10% of the water used by traditional dirt methods.

When we first began our system, our desire was to design a mobile hydrophobic gardening system transported by trucks for the purpose of providing disaster relief and to deliver fresh produce to areas of need around the world. This has lead us to our growing system where we have introduced the advances of professional hydroponic technologies into the home consumer market and simplified the process to make home hydroponic gardening possible and affordable.

With The Instant Garden you don't need a lot of yard space or even dirt to start a garden. There’s no weeding or costly watering. No need for harmful chemicals and pesticides so virtually anyone with very little gardening experience can grow great tasting, fresh produce.







Grow & Clean  
Perfect for Urban Restaurants

*California's agriculture accounts for 36% of the organic produce sold in the United States today.*



Grow Pod Solutions Incorporated is headquartered in Southern California, the economic powerhouse of the State of California. California is the world's sixth largest economy in the World today. We came in at \$2.46 trillion in 2016, only outpaced by the United States as a whole, China, Japan and Germany.

Let's be clear . . . We're talking a single state's economy, compared with those of entire countries, California is number six.

Moreover, California is the center of sustainable locally grown produce and organic foods. The state of California tops the leader board of America in providing the greatest investment potential for organic foods.

*However, the supply has not been able to meet the demand.*

Grow Pod Solutions is capable of meeting the growing needs of these expanding markets throughout the United States and abroad to provide the solutions and systems that will capitalize on one of the greatest business opportunities of our generation.





It is a staggering challenge: feeding the seven billion-plus people in the world and delivering fresh food to the rapidly rising number of them who live in cities. One solution, amounts to killing two birds with one stone and adding a third benefit – vertical farming. By growing crops on the sides or roofs of buildings, or in stacks inside, in the large cities where they will be consumed, food can be produced in a way that saves energy and time, proponents of vertical farming assert. The advantages will become even clearer, they say, as techniques and technologies improve, urban populations expand and factors such as increasing water scarcity and climate change hamper traditional flat-earth farming. The local-food movement has made people more aware of where their food is coming from and helped create a general trend toward more production in and around cities. That has led to innovations. Many cities have arable land on the outskirts of town that is far cheaper than prime urban real estate and close enough to consumers to keep shipping costs and logistical headaches to a minimum. “There are situations in dense urban areas where space is highly limited that growing food with artificial lights, stacked vertically, makes sense, especially highly perishable products like sprouts or salad greens where there is an immediate market for them,” said Stephen J. Ventura, a professor of environmental studies and soil science at the University of Wisconsin.

People re-purpose old shipping containers for lots of things – homes, restaurants, art galleries, even swimming pools; but Shawn Cooney may have found the greenest use yet – literally. On a vacant lot near Boston’s Logan Airport, Cooney is using four former freight containers, plus one at another location, to grow some 30,000 heads of lettuce, herbs and other leafy greens. “I’m not really a farmer,” said the 61-year-old Cooney, who ran software companies before starting Corner Stalk farms in 2013. “But it’s more interesting than a desk job.” If 30,000 heads of lettuce sounds like a lot, it is; and it’s the reason why

he’s able to run a successful farm in one of the country’s most expensive cities. The boxes themselves are former freezer containers that were used to ship meat, so they’re insulated against the heat and cold. Inside, the plants get light from LEDs and there’s no soil. The roots are instead placed in a peat moss base that gets a dollop of nutrient-rich water every 12 minutes. The entire container, floor to ceiling, is filled with plants in a totally self-contained operation that eliminates the one variable that’s vexed farmers since the dawn of agriculture – the weather. And it churns out the plants. Cooney said he harvests 4,000 to 6,000 plants a week—roughly 80 times the number

he’d get from a similar amount of space on a conventional farm. The plants are sold to a wholesaler, which distributes them to mostly high-end restaurants in the Boston area. “They have a little more taste, and definitely better texture,” said Cooney. “Once a chef tries them, they want them.” When asked why he switched to farming from tech, he said he was tired of asking venture capital firms for money and liked the community he encountered in the food scene. Plus, his wife was interested. “She asked if we could do the farming thing together,” he said. “And said it would be fun to do something way out of our comfort zone.”

## BREAKING NEWS

EACH GROW POD GENERATES \$15,000 A MONTH.



According to the United Nations, the earth will house an estimated 9.7 billion people by 2050. Consequently, more food will need to be produced over the next four decades than has been produced over the last 10,000 years. And with more than 99.7 percent of global food coming from land, and most of the arable land already accounted for, increasing yields per surface area is essential. One crop production solution creating opportunities for investors, entrepreneurs and multinational companies is

vertical farming, aka plant factories. Although nomenclature varies, the concept involves growing crops on urban rooftops or in high rises or other controlled, indoor environments, which build vertically in stacks as opposed to spreading horizontally. Vertical farming uses fewer water and land resources while limiting pollution and the impacts of Mother Nature. It also moves production closer to urban consumers, which reduces transport distances, minimizing waste and ultimately extending shelf life.

# The Washington Post

## Democracy Dies In Darkness – But GrowPod’s Produce Thrives!

Is the old Sony building, which is the world’s largest indoor farm, the way of the future? The old SONY factory located in Eastern Japan’s Miyagi Prefecture is up and running again. This time around, however, it’s been resurrected as something else entirely: an indoor farm that, at 25,000 square feet, is the largest of its kind. As is the case with other indoor farms, crops are grown in conditions that hardly resemble conventional agriculture. Here, farm work-

ers, dressed in white lab coats and face masks, take great care in maintaining a sterile environment to ensure that the vast majority of produce are harvested in a state of optimal freshness. The humid climate inside is managed with precision and rather than using soil, the plants are raised hydro-ponically, a method where nutrients and fertilizer is drip-fed and absorbed through recycled water in a measured, controlled manner. But the sprawling Mirai

lettuce farm has a significant edge over the rest. In interviews, Shigeharu Shimamura, a botanist who serves as the company’s president, touts that, with just 1 percent of the water that’s used for irrigation, his lettuce grows more than twice as fast as lettuce grown outdoors. This translates to an average of 10,000 heads shipped out each day. The trick, he says, is in the lighting. The LED fixtures sitting atop each stacked row of lettuce are programmed to

automatically adjust their illumination in a cycle that maximizes photosynthesis during the day and breathing at night. Compared to outdoor farms, it’s estimated that artificially accelerating the maturation process can boost crop yields by as much as 50 percent. And while indoor farms typically use florescent lighting, LEDs are much more efficient, consuming 40 percent less energy.





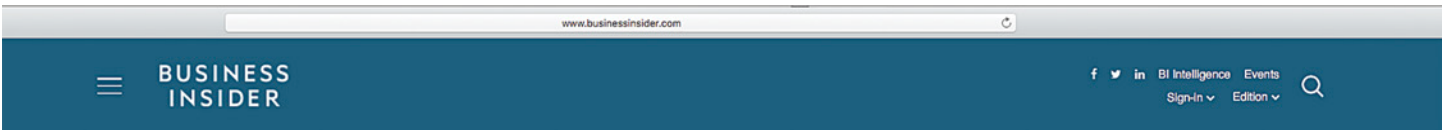
Urban farms now produce 1/5 of the world's food supply!

"Lots of local institutions want to source their food here," says Detroit farmer Noah Link, whose Food Field, a commercial operation, encompasses a nascent orchard, vast areas of raised beds, two tightly wrapped 150-foot-long hoop houses (one of which shelters a long, narrow raceway crammed with catfish), chickens, beehives and enough solar panels to power the whole shebang. "But local farms aren't producing enough food yet.

The secret sauce for so many commercial operations, because he can break even on volume, is that his farm occupies an entire city block. Annie Novak, who co-founded New York City's first for-profit rooftop farm in 2009, doesn't have the luxury of space. She realized early on that she couldn't grow a wide enough diversity of food to satisfy her community supported agriculture customers in just 5,800 square feet (540 square meters) of shallow raised beds. "So I partnered with a farm upstate to supplement and diversify the boxes," she says. Now, Novak focuses on niche and value-added products. "I make a

hot sauce from my peppers and market the bejesus out of it," she says. She also grows micro-greens for restaurants, plus honey, herbs, flowers and "crops that are narratively interesting, like purple carrots, or heirloom tomatoes, which give us an opportunity to educate people about the value of food, green spaces and our connection to nature," she says. Sometimes being strategic with crop selection isn't enough. Brooklyn Grange, a for-profit farm atop two roofs in New York City, grows more than 50,000 pounds (23,000 kg) of tomatoes, kale, lettuce, carrots, radishes and beans, among other crops,

each year. It sells them through its CSA, at farm stands and to local restaurants. But to further boost its income, Brooklyn Grange also offers a summer long training program for beekeepers (US \$850 tuition), yoga classes and tours, and it rents its Edenic garden spaces, which have million-dollar views of the Manhattan skyline, for photo shoots, weddings, private dinners and other events. In the U.S., urban farming is likely to have its biggest impact on food security in places that, in some ways, resemble the global south — that is, in cities or neighborhoods where land is cheap



Elon Musk's Brother Just Opened a Container Farm in New York City

Kimbal Musk (brother of Elon) is trying to change the way we eat by creating what he calls a "real food revolution." For over a decade, he has run two restaurant chains, The Kitchen and Next Door, which serve dishes made strictly with locally-sourced meat and veggies. In 2011, he started a nonprofit program that has installed "Learning Gardens" in over 300 schools, with the intention of teaching kids about agriculture. His latest food venture delves into the world of local urban farming. In early November, Musk and fellow entrepreneur Tobias Peggs launched Square Roots, an urban farming incubator program in Brooklyn, New York. The setup consists of 10 steel shipping container farms where young entrepreneurs work to develop vertical farming start-ups. Unlike traditional outdoor farms, vertical farms

grow soil-free crops indoors and under LED lights. With their highly efficient use of space, container gardens can do the work of a lot of farmland in exceptionally few square feet. According to Musk one shipping container can produce the same amount of greens or herbs as two acres of farmland; land that, if taken out of production, could be used to capture carbon rather than emitting it. Vertical farming start-ups. Unlike traditional outdoor farms, vertical farms grow soil-free crops indoors and under LED lights. They are climate controlled and hydroponic, allowing for a year-round growing season using 80 percent less water than an outdoor farm. *The team believes the market is moving upward. Musk says food is ripe for disruption, people want real food, and the market still hasn't caught up.*

HORTICULTURAL DAILY



Indoor Agricultural a \$9 Billion Dollar Industry. An immense opportunity in a constantly developing technology.

The indoor agriculture industry's explosive growth and estimated \$9 billion future is charted in a new 52-page white paper written by Indoor Agriculture Conference organizers, founders and partners. The addressable market size of the industry is 17 times its current size, setting the industry up for billions of dollars of growth as it matures. Key facts from the report "Indoor Crop Production: Feeding the Future".

- Local food demand grew from \$1 billion in 2005 to \$7 billion in 2014.
- 39 states in the nation farm less produce than they consume, an unmet demand that indoor agriculture can help alleviate.
- The indoor agriculture sector is large but has met a fraction of its potential in the U.S. The market size is \$9 billion, or 17 times the current size.

FINANCIAL FORECAST

SALES AND INCOME PROJECTIONS

